

APPLICATION FORM Main exhibitor

Please note that only fully-completed application forms can be processed.
Allocation of stand spaces starts from April 2017.



The international trade show
for optics & design

12 – 14 January 2018
FRIDAY – SUNDAY
Fairground Munich

1

CONTACT DETAILS

Please provide the following details as they appear in the commercial register.

Customer number
(if available)

VAT Reg. No. – Country code/no.
(Compulsory field – EU countries only)

Due to VAT legislation requirements, GHM Gesellschaft für Handwerksmessen mbH (GHM) is only able to issue invoices to its exhibitor = contracting partner or beneficiary its services.

Company name including registered legal form
as in commercial register / Sole trader: last name, first name

Building no./street

Town/postcode

Country

Managing director
(last name, first name)

Mrs.
 Mr.

Contact person for (last name, first name)
trade fair organisation

Phone

Fax

Mobile

E-mail

Homepage

Trade fair development through further contact (no stand construction company)

Company name as in commercial register /
Sole trader: last name, first name

Building no./street

Town/postcode

Country

Contact person for (last name, first name)
trade fair organisation

Mrs.
 Mr.

Phone

Fax

Mobile

E-mail

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STAND DETAILS AND PRICES

We herewith order the following stand space (excluding stand construction):

Size of stand (min. 12 m²): Area m² Frontage m Depth m

Participation fee:

- Row stand (1 side open) € 192.00 /m² End stand (3 sides open) € 214.00 /m²
 Corner stand (2 sides open) € 206.00 /m² Island stand (4 sides open) € 220.00 /m²

The full price will be charged for every square metre of space or part thereof. Any projecting elements, columns or joists are considered to be part of the area assigned.

Extras:

- Media fee for a compulsory entry in official media – e.g. catalogue – (online/print) of € 350.00. Please complete the form of our contractual partner. We cannot grant any price reduction if only parts of the package are used. The same applies to co-exhibitors.
- AUMA fee of € 0.60 will be charged per square metre of rented space. As the umbrella organisation of the German trade fair industry, AUMA represents the interests of exhibitors, visitors and organisers and provides information and advice to all those involved in trade fairs from Germany and abroad.
- Stands with an accessible upper floor will be subject to an additional fee of 40 % of the basic participation fee for the upper area.
- Waste disposal fee of € 4.00 /m².
- Exhibitors in the !YES and !HOT areas will be charged a supplement of € 6.00 /m².
- A fee of € 490.00 will be charged for each co-exhibitor, which will be invoiced to the main exhibitor.

All prices indicated are net prices subject to the statutory rate of VAT applicable at the time the service is provided.

Location if possible in the vicinity of:

Location if possible **not** in the vicinity of:

Stand location will be decided by GHM. Exhibitors have no entitlement to a specific location.

3

CO-EXHIBITOR

Registration is being made for co-exhibitors. Please complete an application form for each co-exhibitor.

4

PRODUCT RANGE This application form will only be valid if submitted together with the enclosed **product range form** which needs to be filled in and signed!

The following brands will be presented at the stand:

Note: Data will not be automatically included in the official media.

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DATA SECRECY STATEMENT

I am aware of the fact that my personal data will be processed and used by GHM Gesellschaft für Handwerksmessen mbH for customer support and contact purposes. I have the right to object to such use of my data at any time. Data will be used for contacting you by mail, phone, fax or e-mail. Should you not wish to be contacted by any of these means of communication, please send an e-mail with the corresponding instructions to datenschutz@ghm.de.

This is to register our participation and book the services listed above.

We have taken note of the Terms of Participation and other guidelines and by signing acknowledge their legally binding effect. We also consent to our company data being forwarded to service partners for the purpose of organising the fair.

We confirm that all services rendered by the service provider will be used for our company/ co-exhibitor(s) and not for third-party or private purposes. This declaration will remain valid until revoked in writing.

Place/date

Company stamp/legally binding signature

PRODUCT RANGE Main exhibitor

Please note that this application form is valid only if accompanied by a completed and signed product range.



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COMPANY NAME Main exhibitor

Please classify your products under the following branches of trade / products (please mark the applicable options with an 'x').

- | | |
|--|--|
| <input type="checkbox"/> Accessories | <input type="checkbox"/> Promotion / marketing / advertising material / decoration |
| <input type="checkbox"/> Binoculars / night-vision devices / microscopes / tripods | <input type="checkbox"/> Quality assurance |
| <input type="checkbox"/> Cleaning and care products / cleaning cloths | <input type="checkbox"/> Refraction |
| <input type="checkbox"/> Consulting / trade shows / associations / buying syndicates | <input type="checkbox"/> Safety glasses / goggles |
| <input type="checkbox"/> Contact lenses / optical lenses | <input type="checkbox"/> Sample cases |
| <input type="checkbox"/> Custom-made spectacles | <input type="checkbox"/> Shop fixtures and fittings |
| <input type="checkbox"/> Digital optometry | <input type="checkbox"/> Software / inventory control systems |
| <input type="checkbox"/> Display window fittings | <input type="checkbox"/> Solutions and accessories for lenses |
| <input type="checkbox"/> Display cases | <input type="checkbox"/> Spare parts / spectacle elements |
| <input type="checkbox"/> Eye test equipment and eye charts | <input type="checkbox"/> Spectacle chains and cords / cases |
| <input type="checkbox"/> Education and training | <input type="checkbox"/> Spectacles for children and babies |
| <input type="checkbox"/> Grinding machinery and polish | <input type="checkbox"/> Spectacle frames |
| <input type="checkbox"/> Hearing aids / audiology | <input type="checkbox"/> Spectacle lenses |
| <input type="checkbox"/> Industry and raw material suppliers | <input type="checkbox"/> Sports eyewear |
| <input type="checkbox"/> Laser vision correction technology | <input type="checkbox"/> Sunglasses |
| <input type="checkbox"/> Low-vision and visual aids | <input type="checkbox"/> Sun-protection lenses and glasses |
| <input type="checkbox"/> Machines | <input type="checkbox"/> Thermo- / barometers / weather stations |
| <input type="checkbox"/> Optometry and ophthalmology instruments | <input type="checkbox"/> Tools and instruments for opticians and doctors |
| <input type="checkbox"/> Packaging / carrier bags | <input type="checkbox"/> Trade journals / specialist literature |
| | <input type="checkbox"/> Workshop equipment and accessories |



Please note that this information is not published automatically in the official media. You will be contacted in due time by our service provider for information to be listed in the official media.



**The product range is an integral part of the application form.
Please return the product range form to us together with the application form.**

Place/date

Company stamp/legally binding signature

APPLICATION FORM Co-exhibitor (to be filled in by main exhibitor!)

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1 COMPANY NAME Main exhibitor

1

As main exhibitor we herewith register our co-exhibitor, who will be represented with its own staff and exhibit its own products and services in accordance with the Terms of Participation. An application form must be completed for each co-exhibitor.

2 CONTACT DETAILS Co-exhibitor

2

Please provide the following details as they appear in the commercial register.

Due to VAT legislation requirements, GHM Gesellschaft für Handwerksmessen mbH (GHM) is only able to issue invoices to its exhibitor = contracting partner or beneficiary for its services.

VAT Reg. No. - Country code/no.
(Compulsory field - EU countries only)

Company name including registered legal form
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Managing director
(last name, first name)

Mrs.
 Mr.

Homepage

Contact person for (last name, first name)
trade fair organisation

Mrs.
 Mr.

Phone

Fax

Mobile

E-mail

3 PRICES

3

A fee of € 490.00 will be charged for each co-exhibitor. The fee and any other incidental services will be invoiced to the main exhibitor. The main exhibitor is as such the party liable towards GHM. Should GHM invoice the co-exhibitor for services provided, the main exhibitor will in all cases bear joint and several liability towards GHM.

The media fee for a compulsory entry in the official media (online/print) is included.

Please complete the form of our contractual partner. We cannot grant any price reduction if only parts of the package are used.

All prices indicated are net prices subject to the statutory rate of VAT applicable at the time the service is provided.

4 EXHIBITOR PASSES

4

Each co-exhibitor will receive 4 exhibitor passes free of charge.

5 PRODUCT RANGE

5

This application form will only be valid if submitted together with the enclosed **product range form** which needs to be filled in and signed!

The following brands will be presented at the stand:

Note: Data will not be automatically included in the official media.

6 DATA SECURITY STATEMENT

6

I am aware of the fact that my personal data will be processed and used by GHM Gesellschaft für Handwerksmessen mbH for customer support and contact purposes. I have the right to object to such use of my data at any time. Data will be used for contacting you by mail, phone, fax or e-mail. Should you not wish to be contacted by any of these means of communication, please send an e-mail with the corresponding instructions to datenschutz@ghm.de.

This is to register our co-exhibitor's participation and book the services listed above. We have taken note of the Terms of Participation and other guidelines and by signing acknowledge their legally binding effect. We also consent to our company data being forwarded to service partners for the purpose of organising the fair.

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PRODUCT RANGE Co-exhibitor

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COMPANY NAME Main exhibitor

COMPANY NAME Co-exhibitor

Our co-exhibitor is active under the following branches of trade/products (please tick off if applicable):

- | | |
|--|--|
| <input type="checkbox"/> Accessories | <input type="checkbox"/> Promotion / marketing / advertising material / decoration |
| <input type="checkbox"/> Binoculars / night-vision devices / microscopes / tripods | <input type="checkbox"/> Quality assurance |
| <input type="checkbox"/> Cleaning and care products / cleaning cloths | <input type="checkbox"/> Refraction |
| <input type="checkbox"/> Consulting / trade shows / associations / buying syndicates | <input type="checkbox"/> Safety glasses / goggles |
| <input type="checkbox"/> Contact lenses / optical lenses | <input type="checkbox"/> Sample cases |
| <input type="checkbox"/> Custom-made spectacles | <input type="checkbox"/> Shop fixtures and fittings |
| <input type="checkbox"/> Digital optometry | <input type="checkbox"/> Software / inventory control systems |
| <input type="checkbox"/> Display window fittings | <input type="checkbox"/> Solutions and accessories for lenses |
| <input type="checkbox"/> Display cases | <input type="checkbox"/> Spare parts / spectacle elements |
| <input type="checkbox"/> Eye test equipment and eye charts | <input type="checkbox"/> Spectacle chains and cords / cases |
| <input type="checkbox"/> Education and training | <input type="checkbox"/> Spectacles for children and babies |
| <input type="checkbox"/> Grinding machinery and polish | <input type="checkbox"/> Spectacle frames |
| <input type="checkbox"/> Hearing aids / audiology | <input type="checkbox"/> Spectacle lenses |
| <input type="checkbox"/> Industry and raw material suppliers | <input type="checkbox"/> Sports eyewear |
| <input type="checkbox"/> Laser vision correction technology | <input type="checkbox"/> Sunglasses |
| <input type="checkbox"/> Low-vision and visual aids | <input type="checkbox"/> Sun-protection lenses and glasses |
| <input type="checkbox"/> Machines | <input type="checkbox"/> Thermo- / barometers / weather stations |
| <input type="checkbox"/> Optometry and ophthalmology instruments | <input type="checkbox"/> Tools and instruments for opticians and doctors |
| <input type="checkbox"/> Packaging / carrier bags | <input type="checkbox"/> Trade journals / specialist literature |
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Place/date

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