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Messe München

Connecting Global Competence



INFORMATION FOR EXHIBITORS

International Trade Fair for Laboratory Technology,
Analysis, Biotechnology and Diagnostics

April 16–17, 2020 | BEC | Mumbai
September 17–19, 2020 | Hitex | Hyderabad
analyticaindia.com | indialabexpo.com



analytica Anacon India



The leading laboratory and analytical trade fair for India.



Leading. International. Comprehensive.

analytica Anacon India and India Lab Expo bring together international and national manufacturers, laboratory users, consultants and key government officials on one platform, creating ideal ground for networking and engaging industry professionals for business collaborations.

The trade fairs completed the 2019 editions – Mumbai and Hyderabad on a high note. The trade fair witnessed 310* (HYD) and 102 (MUM) exhibitors from 9 countries and gathered 12,832 (HYD) and 4,505 (MUM) trade visitors during the show days.

Indian market growth

Pharmaceutical:

- > Witnessed private equity and venture capital investments of USD 396 million
- > 46 merger & acquisition (M&A) deals worth USD 1.47 billion

Chemical:

- > Expected to reach USD 300 billion by 2025, clocking an annual growth rate of 15-20 percent
- > India is the sixth largest producer of chemicals globally and third largest producer in Asia in terms of output

Research & Developments:

- > With 25 innovation centers in the country, India has been ranked the top innovation destination in Asia
- > India's Engineering R&D (ER&D) Globalization and Services market set to rise to USD 38 billion by 2020

Food & Beverages:

- > Accounts for 32 percent of the country's total food market
- > 100 percent FDI in marketing of food products and various incentives initiated by central and state government

Healthcare:

- > India's largest sector both in terms of revenue and employment
- > During 2008-2022, the market is expected to record a CAGR of 16.28 percent

Biotechnology:

- > India is among the top 12 biotech destinations in the world
- > Government investments of 5 billion USD require the sector to grow into a USD 100 billion industry by 2025

* Figure includes (Pharma Pro&pack Expo in Hyderabad)

Source: <https://www.ibef.org>

Exhibitor profiles

Analysis



- > Chromatographs
- > Spectroscopes
- > Microscopes & imaging
- > Analytical instrumentation & systems
- > Instruments for physical & chemical analysis

Laboratory Technology



- > Laboratory furniture, equipment, machines
- > Chemicals, consumables, reagents, glassware
- > Laboratory data systems & documentation
- > Laboratory automation
- > Laboratory diagnostics
- > Instruments for environmental labs
- > Forensic lab instruments

Measuring & Testing/ Quality Control



- > Characterization & properties of materials
- > Quality control for the pharmaceutical industry
- > Material testing

Life Sciences & Biotechnology



- > Biochemicals
- > Bioinformatics
- > Medicine & diagnostics
- > Life Sciences



Witness the latest innovations in the Indian laboratory and analytical industry

analytica Anacon India and India Lab Expo showcase the best and the latest technologies influencing the pharmaceutical, food processing and R&D sector in India. It is a global networking platform that engages international companies and empowers Indian manufacturers. The trade fair provides opportunities to witness new concepts and innovations in the sector as well as to form concrete business collaborations.

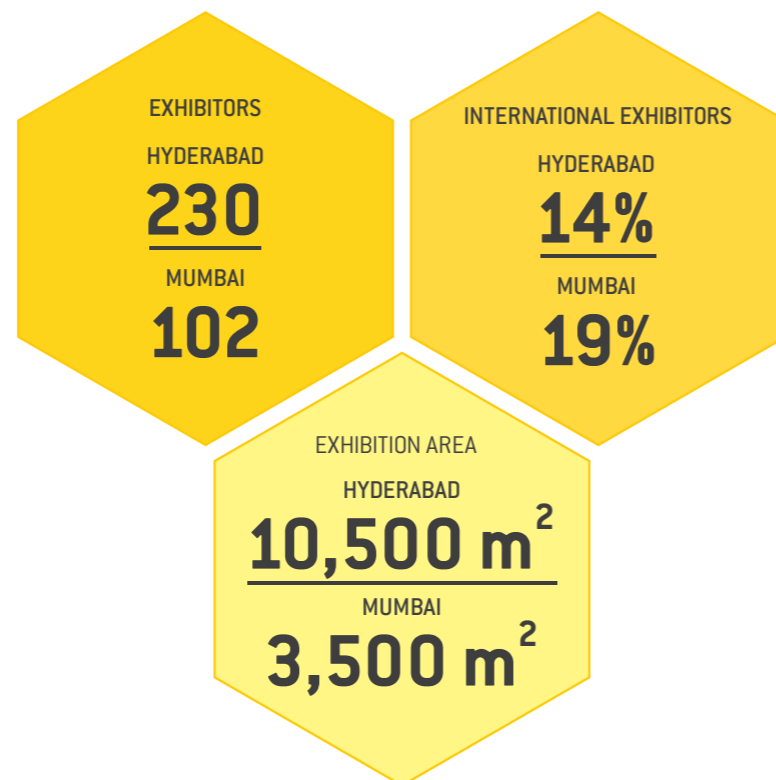
Good reasons. Unique advantages. Genuine enthusiasm.

- > **Leading:** exhibition in India
- > **Unique:** all-encompassing market overview
- > **International:** exhibitors from more than 7 countries
- > **Unsurpassed:** India's largest exhibition with an area of 3,500 m² (MUM) and 10,500 m² (HYD)
- > **Sales power:** trade visitors with high spending capacity
- > **Innovative:** numerous product innovations
- > **Competent:** high concentration of industry leaders

EXHIBITORS

Stage. Meeting place. Marketplace.

analytica Anacon India and India Lab Expo attract the best players of the industry and showcase the latest innovations in laboratory technology, analysis, biotechnology, diagnostics, pharma packaging and processing. The Mumbai and Hyderabad edition engaged more than 15,000 visitors and showcased more than 400* exhibitors.



Exhibitor speaks

"We have been participating in this exhibition for the past 6 years now and by comparison this was the best edition in terms of the quantity and quality of visitors."

Satya Prasad P.V.
Managing Director
Smart Labtech

Exhibitor satisfaction**

Would recommend fair to business partners
(positive response): **98%**

Benefit of exhibiting: **96%**

Will probably exhibit in 2020 again
(positive response): **97%**

The Who's who of the sector.***



* Figure includes [Pharma Pro&pack Expo in Hyderabad]

** Figures from Hyderabad 2019 exhibitor survey

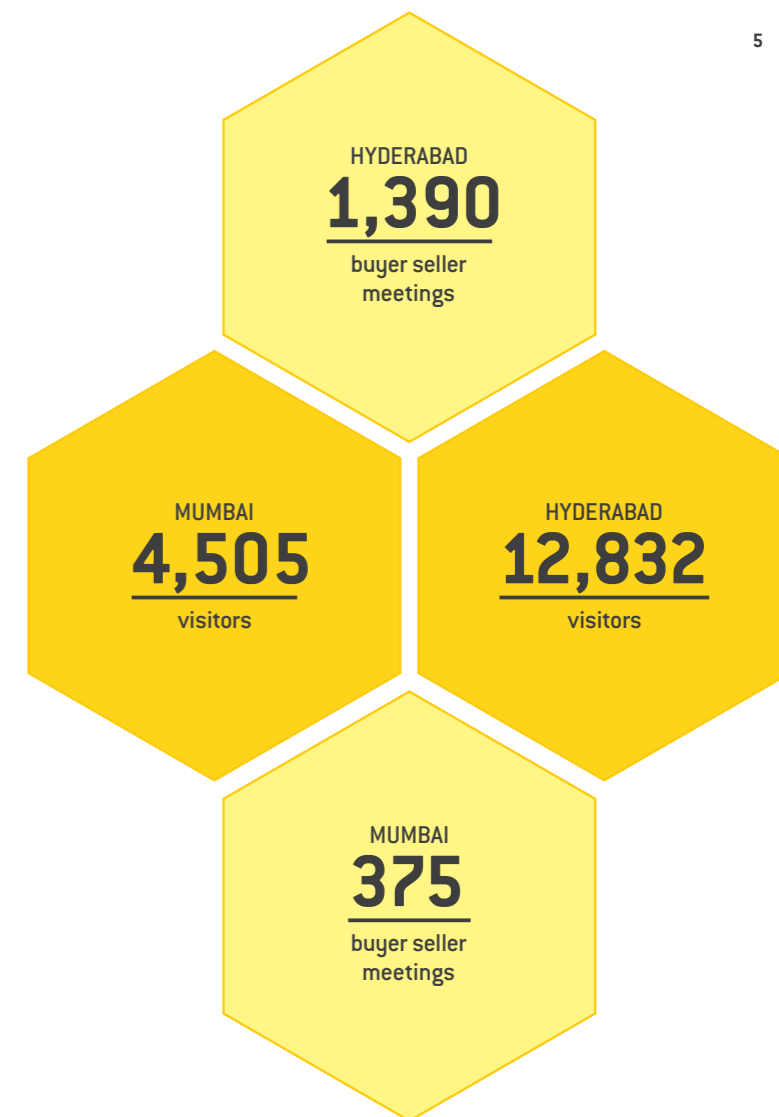
*** The exhibitors' logos reflect the internal list of exhibitors as it is updated at regular intervals

VISITORS

Investment power. Decision makers. Highly satisfied.

analytica Anacon India and India Lab Expo attract visitors from pharma, chemistry, food processing and respective research and development sectors. A series of engaging and insightful supporting programs such as Buyer Seller Meetings, Anacon JAIMA Technology Showcase, Conference on AI & Automation and NABL Seminar added value to the overall visiting experience.

In 2019, the trade fairs were attended by top buyers and delegations were arranged for several companies by Messe Muenchen India.



Industry speaks

"This exhibition covers a good range of exhibitors under the analytical category. The best feature of this exhibition is the Buyer Seller Meetings. We had fruitful meetings with the supplier of our needs in the buyer seller lounge".

Anil Kharia
Managing Director
Modern Laboratories & Nandani Medical Labs. Pvt. Ltd.

Visitor satisfaction*

Will probably attend in 2020 again
(positive response): **91%**

Benefit for professional activities
(some advantage to very big advantage): **96%**

Would recommend fair to business partners
(positive response): **93%**

2019 visitors by industries.**

41% Pharmaceutical / Healthcare & Diagnostics	8% Environmental Protection, Environmental Technologies / Water & Waste Management	6% Aerospace Industry, Defence / Automotive, Clinical Research Laboratories
18% Research Laboratories, Contracted Laboratories, Medical Laboratories	8% Electrical Engineering, Electronics	5% Material Testing & Inspection
16% Public Authorities, Public Facilities / Government Agencies	7% Advanced Material / Building Sector	4% Solar, Textile, Winery
13% Chemical Processing / Polymers / Petroleum & Petrochemicals	6% Food & Beverages / Oils & Fats	2% Cosmetics
9% Life Science & Biotechnology	6% Universities, Research Institutions	

* Figures from Hyderabad 2019 visitor survey

** The figures have been generated from the visitor registration forms received before and during the show days at Mumbai and Hyderabad

SUPPORTING PROGRAMS

Future.
Knowledge.
Business.

CONFERENCE ATTENDEES

HYDERABAD

250

MUMBAI

235

BUYER SELLER MEETINGS

HYDERABAD

1,392

MUMBAI

375

ROADSHOWS

10
cities30
speakers1,000
visitors

Buyer Seller Forum - Mumbai & Hyderabad



The Buyer Seller Forum encapsulated key decision makers and buyers from the user fraternity which empowered productive discussions and consultations with the suppliers at the trade fair. This year 1,390 (HYD) and 375 (MUM) pre-scheduled meetings were conducted. The event also hosted key buyers from the end user industry ensuring key procurement requirements to the exhibitors.

Co-located with: Pharma Pro & Pack Expo - Hyderabad



The exhibition was co-located with the Pharma Pro & Pack Expo 2019, the leading trade fair for pharma processing and packaging industry, where 90 exhibitors offered pharma manufacturing solutions displaying their products and technologies in the designated hall.

New realities of pharma R&D - Hyderabad



The conference on AI, Analytics and Automation: New realities of pharma R&D, organized by the knowledge partner Express Pharma, brought together renowned speakers and delegates from top pharma companies.

Roadshows - Mumbai & Hyderabad



Roadshows and panel discussions were organized in 10 cities across India, namely Kochi, Mumbai, Goa, Indore, Ahmedabad, Bengaluru, Chennai, Puducherry, Visakhapatnam & Hyderabad. The agenda behind organizing the roadshow was to create more awareness in emerging markets of India. All the roadshows were successful with over 900 delegates and 30+ speakers in total attending the events.

NABL Seminar - Mumbai



The seminar conducted by the National Accreditation Board for Testing and Calibration Laboratories (NABL) focused on topics like the international scenario of accreditation, NABL Accreditation Process and General Requirements of ISO/IEC 17025.

Anacon Technology Showcase Seminar - Mumbai



The latest developments in analytical instrument technologies and innovations were discussed during the seminar. Renowned speakers and 100+ attendees participated at the event.

TWO TRADE FAIRS

One Platform.
Numerous
Opportunities.

Business prospects in the
West and South of India



MUMBAI

16 - 17

April 2020

BEC, MUMBAI

- > Pharmaceuticals
- > Chemical & Dye Industry
- > Food & Beverages
- > Cosmetics
- > Contract Research Organization & Research Institutes
- > Diagnostics & Clinical Research
- > Environment & Water Treatment
- > Biotechnology
- > Oil & Petroleum
- > Healthcare
- > Winery
- > Polymer
- > Textiles
- > Solar and many more..



HYDERABAD

17 - 18 - 19

Sept 2020

HITEX, Hyderabad

- > Pharmaceuticals
- > Biotechnology
- > Research Laboratories
- > Life sciences
- > Food & Beverages
- > Contracted Laboratories
- > Clinical Research Labs
- > Water & Waste Management
- > Government Agencies
- > Material Testing & Inspection and many more...

Top visiting companies

- > Aizant Drug Research
- > Alembic
- > Amneal Oncology
- > Analys Labs
- > Annora Pharma
- > Aurobinda Pharma
- > Bharat Biotech International
- > Biocon
- > Biological E
- > CFTRI Resource Centre
- > CSIR - IIC
- > Divis Laboratories
- > Dr. Reddys Laboratories
- > Fourrts Laboratories
- > Gland India
- > Graviti Pharma
- > Hetero Drugs R&D
- > Idoco Remedies – Indoco
- > Remedies
- > Laurus Labs
- > Medreich Limited
- > Mylan Laboratories
- > Natco Pharma Novartis
- > Sipra Labs
- > SMS Pharma
- > Sri Krishna Pharmaceuticals
- > Suven Lifesciences
- > Tablets India
- > Vivimed

The global network for your international business

analytica offers you the world's largest fair network for laboratory technology, analysis and biotechnology. Set your company on the path to global success. Present your products and solutions to the markets of the future!



analytica



analytica China



analytica Vietnam



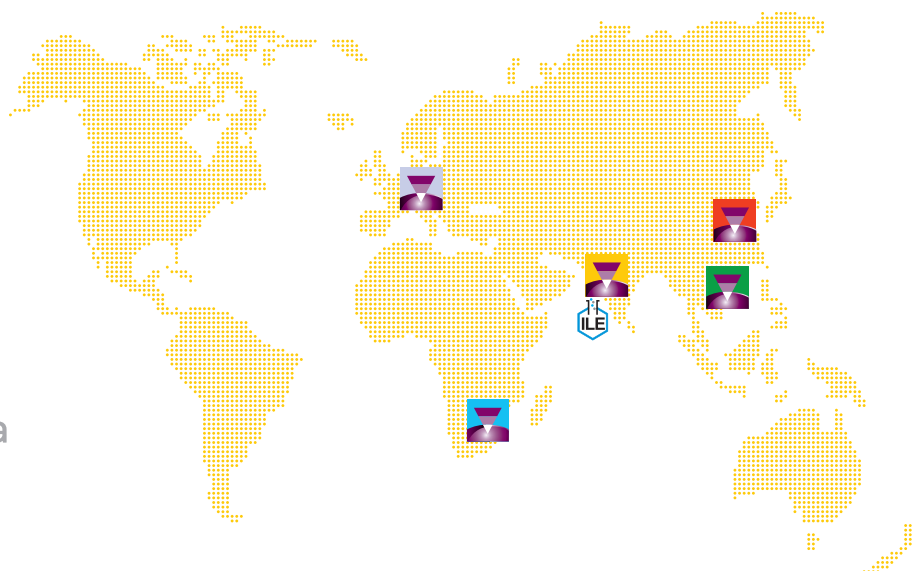
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Contact us to maximize your success



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- Indian Analytical Instruments Association

Supporting Associations

