Exhibitor information

LOPEC 2020
The most important meeting point for the printed electronics industry

Exhibition: March 25-26, 2020
Conference: March 24-26, 2020

Messe München, Germany
lopec.com
LOPEC: Exhibition and Conference under one roof.

Printed electronics: It is one of the key technologies of the 21st century—whether it is automotive engineering, power generation, medical technology, pharmaceuticals or everyday electronic devices.

With its unique combination of the world’s leading exhibition and the most important international conference as well as a high-class supporting program, LOPEC brings together all the innovative key players in this field year after year on one platform—from science and technology to business models. Take advantage of LOPEC’s successful concept and present your products, solutions and developments to the who’s who of the industry—and establish contacts that will deliver sustained success for your company.

Good reasons for you to participate in LOPEC

1. The leading international platform for the printed electronics industry
As the world’s meeting point, LOPEC addresses manufacturers and users of an essential future technology.

2. Exhibition and conference under one roof
Business platform and transfer of know-how: As an exhibitor, you can double your benefit.

3. The complete value chain from research to business
From materials to manufacturing processes to applications, LOPEC covers the entire value chain of printed electronics.

4. Invaluable business and networking opportunities
This is your opportunity to exchange expert ideas at the highest level and to initiate new business.

5. The meeting point of decision-makers
It confirms year after year: The visitor clientele at LOPEC is characterized by a high proportion of decision-makers.

6. International audience
Here, you present yourself to the whole world: More than half of the LOPEC visitors come from abroad.

7. Attractive supporting program
Will attract additional interested visitors and new target groups to your stand.

The whole exhibition at a glance: lopec.com/at-a-glance
MOBILITY AND SMART LIVING: The focus topics of LOPEC 2020.

Mobility

In the Mobility segment, the automobile is currently the main driver. Moreover, 3D structural electronics solutions already define the next level. In the near future, vehicles will have more electronics on board than ever before, from touch panels and screens to sensors—making printed electronics the only option for reasons of space alone. In aircraft construction, electrochromic airplane windows that passengers can adjust from transparent to jet-black are currently becoming established. A technology that helps to eliminate blinds and thus helps to reduce weight—a major factor in aviation.

Smart Living

The many ways in which printed electronics enrich our everyday lives:

This is what the focus topic Smart Living is all about. The spectrum ranges from medicine and health to fitness, living comfort and energy generation—for example in the form of smart pharmaceutical packaging, smart textiles or adhesive solar films. Both already established solutions and applications and much that will be taken for granted in the near future will be on display. This includes functional textiles with integrated info display or intelligent floors with wireless connection to the building technology.

Learn more about the focus topics: lopec.com/focus-topics
LOPEC 2019 in retrospect:
New attendance record.

A new record in the number of participants, even more conference presentations, excellent feedback from visitors and exhibitors:

Once again, LOPEC 2019 was a full success. This is also documented by the following numbers:

- 163 exhibitors from 19 countries*
- More than 2,700 participants from 44 countries, including more than half from abroad*
- More than 200 conference presentations from 25 countries*
- 98% of the participants stated: The importance of LOPEC persists or continues to grow**

*FKM-certified trade fair data. More information at www.FKM.de
**Foundation: independent participant survey by Gelszus Messe-Marktforschung

lopec.com/at-a-glance
LOPEC 2019 in retrospect:
International visitors once again give top ratings.

Assessments of exhibitors and visitors are unanimously positive
Both visitors and exhibitors gave LOPEC 2019 very high ratings. Not only the enormous range of the event contributed to this, but also its high internationality: 51% of the LOPEC visitors come from abroad. From North America to Japan: In addition to Germany, the visitors represented more than 44 further nations.

The top 10 visitor countries (besides Germany):

1. Great Britain and Northern Ireland
2. France
3. Austria
4. Finland
5. Spain
6. Japan
7. Italy
8. USA
9. Switzerland
10. Korea, Republic
See the big picture, benefit from correlations: The complete value chain at a glance.

From research and development to current trends to completely new materials, innovative serial products and business models:

LOPEC is one of the few platforms worldwide that covers the entire value chain in the field of printed electronics. The perfect platform to present your company as a key player.

More information on the subject of value chain: lopec.com/exhibition-sectors
An investment that pays off:
Our conditions for participation.

Whether you are constructing your exhibition stand under your own direction or prefer a full-service package: Our stand offerings provide for all requirements.

Please bear in mind that stand construction is necessary in any event—and your best chance at a first-class first impression.

Please note: Exhibitors who are members of the OE-A at the time of invoicing will receive a 10% discount on the stand area only.

Our prices per square meter (excluding stand construction)

- **Row stand:**
  - 1 side open
  - EUR 314/m²

- **Corner stand:**
  - 2 sides open
  - EUR 342/m²

- **End stand:**
  - 3 sides open
  - EUR 354/m²

- **Island stand**
  - 4 sides open
  - EUR 364/m²

Special offers for institutes/universities and start-ups

- **LOPEC stand package “Academic”**
  - 6 m² row stand incl. stand construction and facilities
  - Standard price: EUR 2,450
  - For OE-A members: EUR 2,205

- **LOPEC stand package “Start-up”**
  - 6 m² row stand incl. stand construction and facilities
  - Standard price: EUR 2,450
  - For OE-A members: EUR 2,205

**Start of stand space assignment:**
October 15, 2019

**Go to registration >>**

More information about stand space:
lopec.com/exhibitor-services
Transfer of know-how from research to business: The LOPEC Conference.

What’s the status quo of printed electronics in 2020? What new applications does printed electronics enable? What are scientists from all over the world working on? Exciting insights and answers to these and other questions await you at the LOPEC Conference.

At the LOPEC Conference, company representatives, scientists and researchers from all over the world will present the solutions they are currently working on or what has already been proven in practice. All contributions will be carefully examined in advance by an international panel of experts (conference language: English).

The modules of the LOPEC Conference 2020:

**Plenary Session**
Experience selected strategies and visions on how companies and research institutions can drive the topic of printed electronics.

**Business Conference (BC)**
End-user applications, their specific requirements and the associated business models: This is what the Business Conference aims at.

**Technical Conference (TC)**
What is the current development status of selected products and business segments? Find out more at the Technical Conference.

**Scientific Conference (SC)**
Leading researchers and scientists from around the globe present the very latest ideas and findings from the world of science.

**Short Courses**
Intensive courses as a concise introduction to selected special topics.

**Poster Sessions**
For particularly fast insights: Here you will experience new projects and developments presented in condensed form on a poster.

### LOPEC Conference program

#### Tuesday
March 24, 2020
- Plenary Session
- Short Courses
- Business Conference

#### Wednesday
March 25, 2020
- Plenary Session
- Technical Conference
- Scientific Conference
- BC/TC/SC Poster Session
- LOPEC Dinner and Award Show

#### Thursday
March 26, 2020
- Plenary Session
- Technical Conference
- Scientific Conference
Identifying and utilizing potential: The conference topics at a glance.

**Business Conference**
Topics:
- End-user applications and requirements
- Business and product developments
- Supply-chain challenges and changes
- Market trends and industry developments
- Business models

**Technical Conference**
Topics:
- Smart and hybrid systems
- Flexible and large-area displays
- Human-machine interfaces (HMI)
- Wearable electronics
- Energy
- Upscaling production and manufacturing processes
- Biomedical applications
- Functional materials
- Substrates and encapsulation
- Publicly funded projects
- Lighting
- 3D structural electronics
- Smart textiles

**Scientific Conference**
Topics:
- Materials
- Devices
- Processes
- Circuit design, simulations and systems

**Business Conference Chair:**
Dr. Michael Korell, Evonik (DE), Project Manager

**Technical Conference Chair:**
Prof. Gerwin Gelinck, TNO/Holst Centre (NL), Program Director

**Scientific Conference Chair:**
Prof. Antonio Facchetti, Northwestern University / Flexterra (US)

More information about the Technical Conference: [lopec.com/technical](http://lopec.com/technical)
More information about the Scientific Conference: [lopec.com/scientific](http://lopec.com/scientific)
Call for papers:
Make it your stage—submit your abstract.

You want to make a difference in the industry? We are looking forward to your LOPEC Conference presentation.

Take advantage of the LOPEC Conference as a first-class opportunity to present your work and your competence to a qualified and international audience.

Whether it is current business models, innovative developments or important research results: Here, your contribution will reach a perfect environment. At the same time, you multiply your potential for new contacts and exciting encounters.

Apart from that, you actively participate in the world’s number-one conference event in the field of printed electronics.

Call for papers—all dates at a glance:

- Submission deadline for abstracts: October 25, 2019
- Notification of acceptance: December 10, 2019
- Conference: March 24–26, 2020

Register your presentation: lopec.com/callforpapers
The supporting program:
Experience, discuss, network.

**Demo Line**
Printed electronics come alive on the Demo Line:

Exhibition visitors can see the manufacturing of a product from the area of printed electronics on site or encounter finished solutions and applications.

A highly frequented and well-established highlight of the exhibition.

**Innovation Showcase**
Experience prototypes, innovations and series products of selected companies and developers live: That is what the Innovation Showcase is all about. Exciting innovations from a wide variety of industries provide concrete examples of how the enormous potential of printed electronics can be successfully utilized—a true visitor magnet.

**LOPEC Forum**
The LOPEC Forum in the foyer is the stage and platform for a wide variety of event formats and knowledge offerings. They make the participation in the trade fair even more valuable, whether as a top-class trade visitor or for you as an exhibitor.

**Introductory Lectures and Tours**
The introductory Lectures and Tours (on both days of the exhibition) provide first-time visitors and industry newcomers with a brief and basic overview of the world of printed electronics.

Concrete examples of the focus topics of Mobility and Smart Living ensure optimum clarity and topicality both in the presentations and in the subsequent tours of the exhibition.

**Exhibitor Forum**
Take the opportunity to present your company not only at the stand but also at the Exhibitor Forum—and create another ideal basis for subsequent business initiations with an exciting presentation of your latest ideas, developments and products.

**Panel Discussion**
Be there when experts from business and science discuss the latest developments and strategies in the field of printed electronics—and make sure to get some valuable fresh momentum.

**Start-up Forum**
How do you, as a young company, drive the world of printed electronics? Present your innovative ideas and products to a top-class audience. The terms and conditions of participation for start-ups can be found at lopec.com/start-up-forum

**LOPEC Dinner and Award Show**
One of the biggest highlights of every LOPEC—and the opportunity for maintaining contacts and networking: LOPEC Dinner and Award Show.

Our advice: Invite your customers to join us!
Reservation and organization: Step by step towards your goal.

We recommend to book and organize your exhibition stand at LOPEC 2020 in good time. On this page, we have compiled the most important steps for you.

1. **Book your stand**
   - Simply on the LOPEC website.
   - lopec.com/application

2. **Plan your stand construction**
   - Whether you want an individual solution or a system stand: Take advantage of our wide range of support services for the realization of your exhibition stand.
   - lopec.com/stand-building

3. **Plan your presentations**
   - Please remember to register early for presentations at the conference, the Exhibitor Forum or Start-up Forum.
   - lopec.com/callforpapers

4. **Book services**
   - Let us know what additional services you need with regard to your stand.
   - lopec.com/marketing_services

5. **Invite your customers**
   - Important: Invite customers to your stand early (before your competitors do)—a first-class opportunity for maintaining contacts as well as for new business.
   - lopec.com/invitationmanagement

6. **Book advertising at the exhibition**
   - Increase the visibility of your stand—with targeted advertising at the exhibition!
   - We have prepared numerous, eye-catching advertising options for you.
   - lopec.com/marketing_services

7. **Book your conference tickets**
   - Find out about our discounted tickets for exhibitors—and book your ticket for yourself or your colleagues directly online.
   - lopec.com/conference-ticket

8. **Register for the networking event**
   - Make your time at the trade fair even more valuable and register for the LOPEC Dinner and Award Show.
   - lopec.com/networking_dinner
YOUR CONTACTS:

Barbara Ismaier
Exhibition Director
Tel. +49 89 949-20223
barbara.ismaier@messe-muenchen.de

Tobias Wissel
Junior Exhibition Manager
Tel. +49 89 949-20225
tobias.wissel@messe-muenchen.de

Carolin Fischer
Exhibition Manager
Tel. +49 89 949-20224
carolin.fischer@messe-muenchen.de

Event dates and opening hours

Who, when, where: Here, you will find all the important information on LOPEC 2020. Any questions? Simply give us a call or send us an e-mail.

Exhibition
March 25, 2020  09:00–18:00
March 26, 2020  09:00–16:00

Conference
March 24, 2020  09:00–18:00
March 25, 2020  08:00–19:30
March 26, 2020  09:00–17:00

Venue
Messe München

Organizer
Messe München GmbH
OE-A (Organic and Printed Electronics Association)