

2024.10.16-19

📍 National Exhibition and Convention Center
(NECC) (Shanghai)



165,000m²
展出面积



100,000+
专业观众



1,200+
重磅企业



170+
行业合作伙伴及媒体



60+
行业论坛

同期举办



进化 · 回归
Evolve Authenticity

BAU China 2024
Shanghai

SEE YOU IN 2024.

Organized by

China Construction Metal Structure Association (CCMSA)
China Building Decoration Association (CBDA)
China Real Estate Chamber of Commerce (CRECC)
EuroWindow Association
Messe München GmbH
MMU BAU Fenestration Co., Ltd.

Guided by

The Architectural Society of China
China Civil Engineering Society

Supported by

The Architectural Society Of Shanghai China (ASSC)

Concurrent Events



BAU CHINA OVERVIEW

BAU
CHINA

The leading trade fair in the Asia-Pacific region for building system solutions. With FENESTRATION BAU China, CADE China Architectural Design Expo, RealTech Expo and R+W China Roofing and Waterproofing Expo, it combines four trade fairs in one event.

The aim of the show is to bridge the business paths of the entire construction cycle, from real estate development to architectural design and construction to building material solutions.

BAU China provides construction companies with excellent opportunities for marketing and business collaboration beyond their own horizon.

165,000m²
Exhibition Scale

190,000+
Professional Visits

1,200+
Top Brands

50+
Industry Forums

NECC_VENUE & LAYOUT

BAU
CHINA



Layout of NECC

Add: 333, Songze Road, Qingpu District, Shanghai

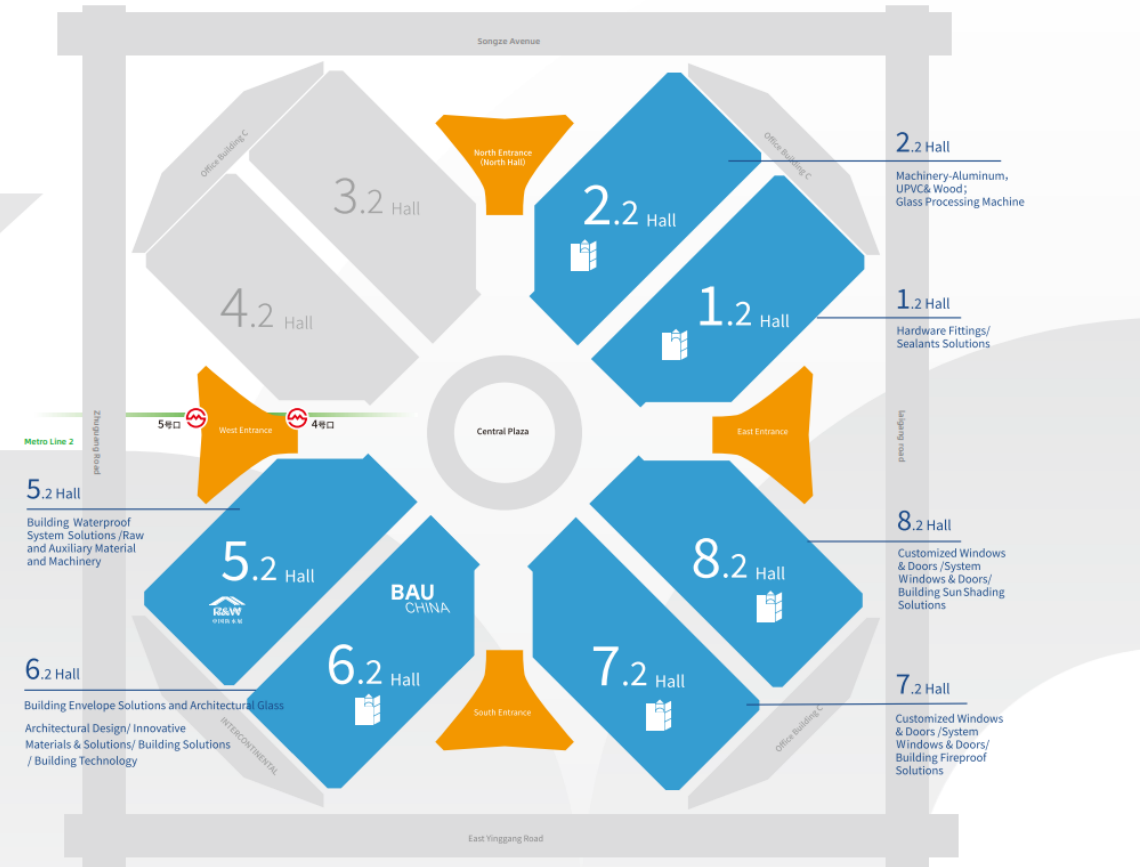


EXHIBIT CATEGORY

BAU
CHINA



- ❖ Doors, Windows, and Curtain Wall Systems
- ❖ Facade and Curtain Wall of the Building
- ❖ Architectural Glass
- ❖ Glass Processing Machine
- ❖ Building Sunshade
- ❖ Hardware Fittings
- ❖ Sealing Materials
- ❖ Insulation Supplies
- ❖ Machinery-Aluminum
- ❖ Innovative Material & Building Solutions
- ❖ Building Envelope Solution
- ❖ Building Waterproof System solutions
- ❖ Raw and Auxiliary Material and Machinery

EUROPEAN PAVILION

BAU
CHINA



EUROPEAN PAVILION is a community stand, where we gather all the exhibitors from European zone to showcase the high-quality products and solutions for the construction industry.

All Inclusive Service:

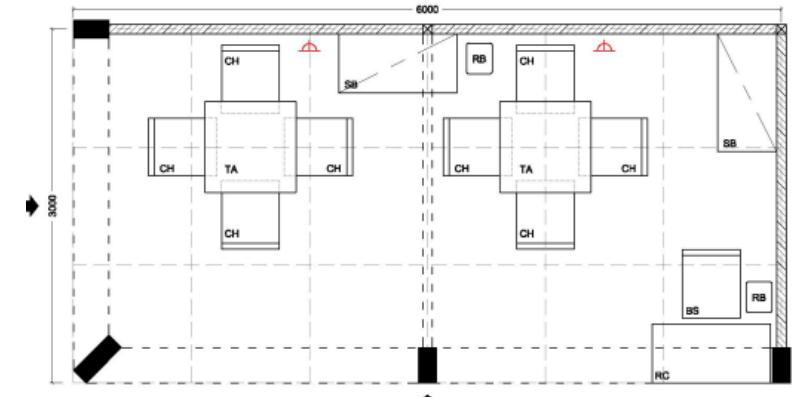
- Stand rental / Construction
- Carpet / Lighting/ Power/ WLAN
- Seating Group / Info Counter
- Sideboard
- Stand Panel with Company Logo
- Use of lounge for customer meetings
- Catering in the lounge for free
- Basic cleaning of the stand before the start of the fair.

EUROPEAN PAVILION

18m² STAND SAMPLE

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PERSPECTIVE B
(REFERENCE ONLY)



RC	1000W x 500D x 1200H reception counter	1
BS	white bar stool	1
SB	1000W x 500D x 1000H sideboard	2
TA	white sq. table	2
CH	white chair	8
	power socket	2
RB	rubbish bin	2

EXHIBIT PRICE



Booth Type	Price
Raw Space	240€ / m ²
European Pavilion all inclusive stand	316€ / m ²

WHY CHINESE MARKET



Huge New Opportunities:

Standards on Building Energy Efficiency Promote High-Quality Development of China's Construction Industry

At present, China is at a critical turning point for promoting the development of buildings. Green buildings, buildings with ultra-low energy consumption, high quality solutions & materials are all topics of great concern in the development of the construction industry.

"New Blue Ocean" — Attaching Equal Importance to New Building + The Renovation of Existing Buildings

According to the report of the National Bureau of Statistics, by 2018, China's urbanization rate had reached 59.58%, and China had entered the era of the second half of its urbanization. In addition, China's economic growth has slowed down. Super Tier-1 cities are saturated and overflowing, while new Tier-1 and strong Tier-2 cities are coming to the foreground of economic development. Furthermore, the all-round renovation of existing buildings in China will become the general trend of urban development. The renovation of existing buildings not only means the increase of "quantity", but also the improvement of "quality". This will become another opportunity for the development of construction in China.

EASY TRAVEL TO CHINA 2024



Visa free access for France, Germany, Italy, the Netherlands, Spain and Malaysia

from December 1st , 2023 to November 30, 2024

Further visa free access for Switzerland, Ireland, Hungary, Austria, Belgium, Luxembourg

from March 14th to November 30th , 2024

Improved payment service

- Re-instore POS machines
- More payment methods: Bank card / Mobile pay/ Cash
- Increased single-transaction limit from 1,000 U.S. dollars to 5,000 U.S. dollars
- More information, please find the payment guide issued by Chinese consulate in Germany with following link: [Payment guide for foreigners in China](#)

CONTACTS

BAU
CHINA



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