

Special Terms of Participation (B)

The General Terms and Conditions of Participation A and the Technical Guidelines of Messe München GmbH shall apply, insofar as the present Special Terms of Participation do not contain any provisions in derogation thereof.

Duration:

Tuesday, 12 to Friday, November 15, 2024

Opening hours visitors:

Tuesday to Thursday 09:00 – 18:00
Friday 09:00 – 15:00

Opening hours exhibitors:

Tuesday to Thursday 07:30 – 19:00
Friday 08:00 until dismantling deadline

Organizer and financing body:

Messe München GmbH
Am Messesee 2
81829 München
Germany

Tel. +49 89 949-20355
projektleitung@electronica.de
www.electronica.de

All prices indicated below are net and subject to applicable value-added tax.

B 1 Application

The application is to be submitted only at www.electronica.de.

The registration deadline for the first allocation round is Thursday, November 30, 2023.

B 2 Eligibility

Admissible as exhibitors are all national manufacturers; all manufacturers from abroad or their German branch establishments; main importers; specialist dealers or service companies authorized by manufacturers; and those firms that are authorized by a manufacturer's works to exhibit its products. Main importers and authorized specialist dealers may only exhibit exhibits from manufacturers which are not represented at this trade fair/exhibition themselves.

All exhibits must correspond to the electronica product index and be designated by name and type on the application form. Objects other than those registered and admitted, or used and leased machinery, may not be exhibited. Messe München GmbH as the fair organizer has the final decision.

The placement of registered companies in the exhibition halls will occur based on the specified main category.

Organizers of joint pavilions are not exhibitors as defined by the "Special Terms of Participation (B)."

Only such German and international companies or institutions can be admitted as exhibitors which are classifiable to the attached product index. Messe München GmbH reserves the right to extend the scope of eligible exhibitors.

B 3 Participation fee, advance payment for services (cf. A 7)

The net participation fees per m² space are:

The minimum stand size is 20 m²

Row stand (1 side open)	EUR 285
Corner stand (2 sides open)	EUR 315
End stand (3 sides open)	EUR 325
Island stand (4 sides open)	EUR 335

Container space **EUR 1,440**

Two-story stand construction

On two-story constructions, the upper floor space is charged at **80%** of the respective ground floor rate.

The participation fee covers the stand space rental and moreover comprises extensive services provided by Messe München GmbH, which include in particular: advice on stand planning, advice on the technical conditions and requirements on site regarding stand design, advice on setting up and dismantling the stand, concept and public relations work for the fair, visitor marketing and visitor acquisition for the fair, preparation and organization of trade-fair related events, press conferences, presentations and exhibitor evenings, insofar as these are organized by Messe München GmbH, the preparation and implementation of forums and special shows, insofar as these

are organized by Messe München GmbH or third parties on behalf of Messe München GmbH, the provision of exhibitor passes for authorized persons in accordance with clause B 13 "Exhibitor passes," the provision of ticket vouchers for visitors in accordance with clause B 14 "Vouchers," the lighting, heating and air-conditioning of all the exhibition spaces, basic guard service for the event site, regular cleaning of general areas, the provision of loud-speaker systems used for informing visitors to the fair, and other visitor information systems including signage, the provision of visitor lounges, meeting rooms and catering facilities for exhibitors, visitors and the press within the exhibition premises, the deployment of first-aid operatives as well as traffic routing to and within the event site.

Combination packages (independent of exhibition segment):

Row stand "All-inclusive" EUR 9,950

(only available as row stand with 20 m²)

This turn-key stand includes:

Stand setup and dismantling, stand space (20 m², row), stand building as per web page: 1 table with 4 chairs, 1 info counter with bar stool, 1 cabin (1 m² with door, lockable), 1 display case (partial glass), 1 brochure holder, 1 waste basket, company sign with max. 15 letters, carpeting (color of choice), lighting, 3 kW electrical connection incl. electricity, stand cleaning, AUMA charge, fixed waste-disposal fee, 3 exhibitor passes, 200 vouchers for online tickets, mandatory communication fee

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Cont. B 3 Participation fee, advance payment for services (cf. A 7)

Row stand "New Exhibitors"* EUR 7,900

(only available as row stand with 16 m²)

This turn-key stand includes:

Stand setup and dismantling, stand space (16 m², row), stand building as per web page: 1 table with 4 chairs, 1 info counter with bar stool, 1 cabin (1 m² with door, lockable), 1 waste basket, company sign with max. 15 letters, carpeting (color of choice), lighting, 3 kW electrical connection incl. electricity, stand cleaning, AUMA charge, fixed waste-disposal fee, 2 exhibitor passes, 200 vouchers for online tickets, mandatory communication fee

* May only be booked by companies that are participating in electronica with their own stand space for the first time. This offer is not available to exhibitors participating in joint exhibits.

Combination packages in specific exhibition segments: Automotive, Embedded, Wireless and Sensor

9 m²—Automotive, Embedded, Wireless EUR 7,950

(only available as 9 m² corner stand)

This turn-key stand includes:

Stand setup and dismantling, stand space (9 m², corner), stand building as per web page: 1 info counter with cable duct and bar stool, 1 bistro table with 3 bar stools, 1 display case (all glass), 1 brochure holder, 1 waste basket, carpeting, lighting, electrical connection incl. electricity, stand cleaning, company sign with max. 15 letters (possible on signboard or info counter), use of service facilities (food services, cloak room, storage), AUMA charge, fixed waste-disposal fee, 2 exhibitor passes, 200 vouchers for online tickets, mandatory communication fee, placement at joint exhibit

12 m²—Automotive, Embedded EUR 9,050

(only available as 12 m² corner stand)

This turn-key stand includes:

Stand setup and dismantling, stand space (12 m², corner), stand building as per web page: 1 info counter with cable duct and bar stool, 1 bistro table with 3 bar stools, 1 display case (all glass), 1 brochure holder, 1 waste basket, carpeting, lighting, electrical connection incl. electricity, stand cleaning, company sign with max. 15 letters (possible on signboard or info counter), use of service facilities (food services, cloak room, storage), AUMA charge, fixed waste-disposal fee, 2 exhibitor passes, 200 vouchers for online tickets, mandatory communication fee, placement at joint exhibit

Sensor

9 m² row stand EUR 7,050

9 m² corner stand EUR 7,350

12 m² row stand EUR 8,350

12 m² corner stand EUR 8,750

This turn-key stand includes:

Stand setup and dismantling, stand space (depending on disposal), stand building as per web page: seating group (4 black upholstered chairs and table 70 x 70 cm white), 1 cabin (1 m² with door, lockable, 1 coat rack, 1 waste basket), carpeting dark grey, illumination, electrical connection incl. electricity, stand cleaning, company sign in red with max. 15 letters, use of gastronomic facility, AUMA charge, fixed waste disposal fee, 2 exhibitor passes, 200 vouchers for online tickets, mandatory communication fee, placement at joint exhibit

Mandatory communication fee

Exhibitors will be charged a communication fee amounting to **EUR 990**. The mandatory communication fee includes the basic entry in our print and online media (e.g. electronica Guide, online exhibitor directory, App) as well as further communication services in accordance with clause B 12 "Media Services." Additional services may be booked for an additional fee.

Advance payment

The advance payment for exhibitor services ("Advance payment," cf. A 7) is **EUR 20/m²** of rented exhibition space. The advance payment will be set off against the services actually ordered on the final invoice after the show.

AUMA charge

The German Council of Trade Fairs and Exhibitions (AUMA) levies all exhibitors a charge of **EUR 0.60/m²** of rented exhibition space. This amount is charged by Messe München GmbH and transferred directly to AUMA.

Fixed waste-disposal fee

The mandatory, flat-rate waste disposal fee in the amount of **EUR 7/m²** is to cover the disposal of all waste generated at the exhibitor's booth during setup and dismantling and throughout the duration of the trade fair. The disposal of production waste, entire stand elements and complete exhibition stands is not covered by this fee.

B 4 Co-exhibitors/additionally represented companies

The participation of companies as co-exhibitors/additionally represented companies (cf. A 4) is on principle possible. The registration of co-exhibitors is excluded for the combination packages. Participation is, however, subject to Messe München GmbH's prior authorization. Permission to participate may be granted only if the co-exhibitor/additionally represented company would also be eligible to participate as an exhibitor. However, a mandatory communication fee in the amount of **EUR 990** will be levied for each co-exhibitor. The mandatory communication fee for each co-exhibitor includes the same services as for the main exhibitor (cf. B 3 and B 12). For each additionally represented company a mandatory communication fee in the amount of **EUR 495** is levied. The mandatory communication fee for additionally represented companies includes the company name, address and communication data.

All co-exhibitors/additionally represented companies are to be registered online by the main exhibitor. The mandatory communication fee for co-exhibitors/additionally represented companies will be invoiced to the main exhibitor with the final invoice.

For each co-exhibitor without Messe München GmbH admission and every single additionally represented company without Messe München GmbH admission, Messe München GmbH is entitled to demand a penalty charge of **EUR 1,000** from the exhibitor. Furthermore, Messe München GmbH may demand that co-exhibitors and additionally represented companies without Messe München GmbH admission vacate the stand. Should the exhibitor fail to comply with Messe München GmbH's vacation demand without delay, Messe München GmbH has the right of extraordinary cancellation in respect of the contractual relationship between Messe München GmbH and the exhibitor.

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B 5 Terms of payment (cf. A 7)

The planned mailing date for the admission invoice is in June 2024. The amounts invoiced in all invoices issued by Messe München GmbH in connection with the event are to be transferred in euros, without deductions and free of all charges to one of the accounts specified in the respective invoice, indicating the customer number. The times of payment specified in the invoices are binding and are to be complied with. Prior payment of the invoiced amounts in full is a condition for access to the exhibition stand, entries in the trade show media (print, online, mobile) and the use of exhibitor passes (cf. B 13). The final invoice for all extra charges (e.g. technical services, electricity, parking permits, ticket vouchers, etc.) will be sent to the exhibitor approx. six weeks after the end of the event. It is payable immediately upon receipt. Due to value-added tax legislation requirements, Messe München GmbH can only issue or re-address invoices to an invoice recipient other than the exhibitor, if the recipient is Messe München GmbH's contractual partner concerning the services to be charged. If the exhibitor wants to designate the invoice recipient as the con-

tractual partner of Messe München GmbH instead of himself, he can request the appropriate form at the e-mail address provided in the application. The form should be completed and signed with legally binding effect and returned to Messe München GmbH. Messe München GmbH is under no obligation to accept the different invoice recipient named by the exhibitor as its contracting party. Insofar as Messe München GmbH has already rendered services to the exhibitor at the time of receipt of this form, Messe München will have to bill these services to the exhibitor (cf. A 7). Should the exhibitor wish to have an invoice re-issued because the name, legal form or address of the invoice recipient has changed, the exhibitor is bound to pay Messe München GmbH a fee of **EUR 50** for each invoice amendment, unless the data included in the original invoice in respect of the name, legal form or address of the invoice recipient was incorrect and Messe München GmbH was responsible for the incorrect data.

B 6 Dates of setting up and dismantling (cf. A 15)

Setup

as of November 7, to November 10, 2024, 07:00–23:00
November 11, 2024, 07:00–18:00 (stand construction)
18:00–20:00 (decorative works)

Truck check-in during setup:

Trucks over **7.5 t** must register in advance via FairLog and book a time slot for access/loading at the exhibition grounds. When arriving on site, trucks need to register at check-in to complete the process. You will receive more information with the traffic guide.

Rental system stands will be ready for occupancy as of 10:00 on November 11, 2024.

On the last day of setup, November 11, 2024, all delivery and stand-construction vehicles must be removed from the halls and the outdoor exhibition area by 18:00 at the latest. Vehicles which are still in the halls or the outdoor exhibition area after this time will be removed by Messe München GmbH at the risk and expense of the respective exhibitor. Furbishing work and decoration inside the stand is possible until 20:00.

An extension of the setup time is permissible only in exceptional cases and with the prior written consent of Messe München GmbH, Technical Exhibition Services Division.

Dismantling

November 15, 2024: after the close of event through 24:00
November 16, 2024: 00:00–23:00
November 17 and November 18, 2024: 07:00–23:00
November 19, 2024: 07:00–18:00

Truck check-in during dismantling:

Trucks over **7.5 t** must register in advance via FairLog and book a time slot for access/loading at the exhibition grounds. When arriving on site, trucks need to register at check-in to complete the process. You will receive more information with the traffic guide.

Access to the fairgrounds for stand construction firms and delivery vehicles on November 15, 2024 no earlier than 15:00.

Should exhibits be removed or the stand dismantled before the fair closes, Messe München GmbH can demand that the exhibitor pays a contractual penalty of **EUR 1,000**.

An extension of dismantling time is unfortunately not possible.

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B 7 Stand design and equipment

Stand designs for two-story constructions, for stands larger than **100 m²** or stand structures exceeding **3 m** in height or with a stand covering require prior authorization. Dimensioned drawings including floor plans and elevations on a scale of 1:100 must be submitted in duplicate to Messe München GmbH, Technical Exhibition Services Division for approval no later than 6 weeks before setup begins.

Halls, general

One-story construction

The maximum construction height is **6 m**. The maximum advertising height (upper edge) is **6 m**.

Two-story construction

The maximum construction height is **7.50 m**. The maximum advertising height (upper edge) is **7.50 m**.

In addition, the maximum construction height (clearance) alongside the hall walls must be observed (see description of halls and outdoor exhibition grounds).

In order to preserve the character of the electronica as a communications and business trade show, exhibitors are requested to ensure an open stand design. Messe München GmbH is entitled to demand changes in the exhibition stand design in this context. Stand designs can only be approved if the open sides of the booth have a uniformly open design. Erecting closed walls is permitted, provided they do not take up more than **70%** of the total length of the respective stand side, and completely closed walls may be no more than **6 m** in length. A closed length of wall measuring **6 m** must be followed by an opening at least **2 m** wide. This ruling does not apply if:

- the respective structure is set back from the stand perimeter by at least **2 m**.
- the height of structures at the stand perimeter does not exceed **1.20 m**.

If, for safety reasons, a closed structure exceeding **1.20 m** in length should be necessary, exhibitors are requested to consult with the Technical Exhibition Services. Messe München GmbH reserves the right to allow exceptions to this ruling in individual.

The partition walls facing the neighboring stand must be kept white, neutral, free of installations and clean above a height of **2.50 m**. It is recommended that exhibitors install partition walls (height **2.50 m**) as demarcation to neighboring stands. Messe München GmbH supplies partition walls only at the request and expense of the exhibitor. Partition walls or additional cabin walls (height **2.50 m**) can be ordered in the Exhibitor Shop. In the case of advertising structures directly facing adjoining stands, there must be a minimum distance of **2 m** to the stand perimeters. Flashing or changing lights must not be used for advertising purposes. The stand design must be adapted to suit the type of rented stand (row, corner, end, island stand), e.g. by partition wall systems. The exhibition stand should also meet the character of the respective trade fair to preserve the visual identity of the event. Messe München GmbH is entitled to demand changes in stand design on this account.

Stand construction approval

As a matter of principle, every planner/designer of an exhibition stand is responsible for compliance with public statutory regulations, insofar as applicable to exhibition stands, and compliance with Messe München GmbH's Technical Guidelines as well as the General Terms of Participation. No approval of plans from Messe München GmbH is necessary given compliance with the following requirements:

- stand and/or advertising structures no higher than **3 m**
- stand area no larger than **100 m²**
- stand is without covering.

Any stand concepts in non-compliance with the aforementioned requirements are to be submitted in duplicate for approval to Messe München GmbH's Technical Exhibition Services Division, containing to-scale stand design plans (ground plan, elevations and sectional drawings) no later than 6 weeks prior to official setup date. If items are to be suspended from the hall ceiling, the work involved must be carried out by Messe München GmbH's contractors. The placing of motor vehicles of any kind on the stand area for exhibition or decorative purposes is prohibited and is permissible only in exceptional cases on the prior written consent of the Exhibition Management. Moreover, multi-story stands and special constructions (such as bridges, stairs, cantilever roofs, galleries, etc.) are as a general rule subject to separate approval. Please consult the "Building Regulations" set out under "Leaflets—applications" in the Exhibitor Shop for further information. **Please note under all circumstances the requirements set out in the Technical Guidelines and the information included in the individual notices.** For further processing, the exhibitor service forms for ordering additional stand services will be made available to you online via our Exhibitor Shop in due time, or sent to you per e-mail.

B 8 Official regulations and permits

In the erection, operation and dismantling of their structures at the exhibition center, exhibitors are to comply with all statutory and official regulations as well as the relevant requirements of Messe München GmbH and especially those from the Terms of Participation and the Technical Guidelines. In addition to the

Technical Guidelines, the relevant safety regulations of the TÜV (German organizations for technical inspection and control) also apply to all exhibits and other equipment and facilities; recognized codes of practice are to be complied with.

B 9 Technical installations

The technical services designated accordingly in the Technical Guidelines such as the provision of installations to supply the stand with electricity and water can be ordered until September 20, 2024 only from Messe München GmbH.

Wired telecommunications equipment may only be provided by Messe München GmbH; Deutsche Telekom AG and other network operators are not

authorized at the exhibition center. To connect his own stand area, the exhibitor may operate his own wireless LAN network at his stand after prior written approval from Messe München GmbH; the specifications of Messe München GmbH are to be complied with.

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B 10 Sales regulations

Open selling or other provision of goods and services from the stand is not permissible. Exhibited articles may be delivered to purchasers only after the end of the fair. It is not permitted to show the selling price openly. Under

No. 64 GewO (German trade regulation act), it is permissible to sell only to commercial resellers, commercial consumers and bulk purchasers.

B 11 Use of equipment

Only cranes, fork-lift trucks and working platforms may be used that have been provided by the Messe München GmbH service partners responsible.

In special cases, permission must be obtained from Messe München GmbH's Technical Exhibition Services Division.

B 12 Media Services

The basic entry is invoiced by Messe München GmbH (cf. B 3 Mandatory communication fee) and includes for main exhibitors, joint pavilion exhibitors and co-exhibitors the following listings in the digital or printed media:

- In the alphabetical exhibitor directory: company name, street, postcode, place, country, internet address, hall and stand number
- Phone number and e-mail in the online exhibitor directory (only after explicit approval by the exhibitor)
- In the application directory: 2 listings with company name, hall and stand number
- In the product and services directory: 4 listings with company name, hall and stand number
- In the hall plan (only exhibitors with their own stand): company name, hall and stand number
- Teaser text (approx. 80 characters German and English) plus 800 characters company description (German and English)
- Social media links
- Listing in the printed electronica Guide

Exhibitors can book additional listings and other presentation opportunities in these communication media in the online catalog shop of the official media services partner. The online ordering system will be made available to applicants in good time by the media services partner. The media services partner handles these extra listings with the ordering party in his own name and his

own account. Messe München GmbH assumes no liability for the accuracy or completeness of the trade fair media (digital and printed).

The exhibitor is solely responsible for the legal admissibility, in particular the admissibility under competition law, of his entries in the exhibitor directories.

Should third parties assert claims against Messe München GmbH on account of the entries being inadmissible under legal or competition law, the advertiser will indemnify Messe München GmbH comprehensively against all claims asserted, including all costs of necessary legal defense on the part of Messe München GmbH.

The same applies to entries by exhibitors, co-exhibitors/additionally represented companies and exhibitors on joint stands that the respective exhibitor has initiated in Messe München GmbH's trade fair media.

The official media services partner for this trade fair is:

jl.medien GmbH
Inselkammerstraße 11
82008 Unterhaching
Germany
Tel. +49 89 66 61 66-33
info@electronica-media.de

B 13 Exhibitor passes

Each exhibitor receives a specific number of free exhibitor passes in dependence of stand size, valid for the duration of the fair:

up to 16 m² of stand size	2 exhibitor passes
up to 20 m² of stand size	3 exhibitor passes
as from 21 m² each further 20 m² or part thereof	1 exhibitor pass (in addition)
as from 161 m² each further 20 m² or part thereof	2 exhibitor passes (in addition)

Additional exhibitor passes can be ordered as of summer 2024 via the Exhibitor Shop at **EUR 34** each. Exhibitor passes are also available for purchase on site at **EUR 45** each. Exhibitor passes are intended solely for stand personnel and must not be passed on to third parties. In case of abuse, Messe München GmbH is entitled to withdraw the exhibitor pass.

The number of exhibitor passes does not increase through the taking in of co-exhibitors/additionally represented companies.

The exhibitor pass does NOT entitle the holder to free use of local public transport (MVV—Munich Transport and Tariff Association).

B 14 Vouchers

Exhibitors, co-exhibitors and companies on joint stands have the opportunity to order vouchers for online tickets as part of the advertising media offer (available via the Exhibitor Shop at www.electronica.de/exhibitorshop as of summer 2024). The exhibitor will only be charged for the ticket vouchers actually redeemed (with the final invoice), whereas only a maximum of 3 vouchers per square meter of exhibition space has to be paid for. For co-exhibitors, the exhi-

bition space of the main exhibitor serves as a calculation basis. If an exhibitor has rented two or more booth spaces, the aggregate floor space is considered as the basis of calculation. The resale of online vouchers is prohibited. In case of misuse, Messe München GmbH will exclude the said exhibitor from participation in the online voucher program.

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B 15 Photo, film and video shooting (cf. A 10)

In deviation from A 10 of the Conditions of Participation A, approval for photography, filming and video recording of the exhibitor's own stand is no longer required during the official set-up and dismantling times, or during exhibitor opening hours.

Written permission is now only required outside these times (i.e. during night closing times) and is compulsorily linked to the booking of an accompanying security guard. All information on this will be published in the Exhibitor Shop in the relevant leaflet.

The use of drones is expressly prohibited at all times (set-up, running time, dismantling).

B 16 Stand parties

Stand parties on the exhibition stand require authorization by Messe München GmbH and must be notified by November 4, 2024 at the latest. Events on November 12, 13 and 14, 2024 may start at 18:00 and must end no later than 22:00. Until 22:30, the necessary clearing-up work may be undertaken on the stand area. By 23:00 at the latest, all persons must have left the fairgrounds. The exhibitor is responsible for ensuring that the attendees of his stand party do not access other trade fair booths or touch any exhibits located there. The exhibitor is to ensure that the attendees of his stand party follow the instructions of the safety and security service employed by Messe München GmbH.

The minimum scope of the safety and security services necessary is determined by Messe München GmbH. The exhibitor indemnifies and holds Messe München GmbH harmless in connection with the stand party.

The services provided by Messe München GmbH in connection with each stand party are charged to the exhibitor in the final invoice.

To ensure a smooth, uninterrupted event, we recommend that you consult with your booth neighbors of the planned party in advance. Please note that the volume of musical renditions on the stand may not exceed **85 dB (A)**.

B 17 Deliveries

Consignments, letters and other mail to be delivered to the exhibitor's stand must carry the following details:

- Name of the event
- Hall (designation: A, B or C as well as the number of the hall (1–6))
- Stand number of the exhibition stand
- Name of the exhibitor
- Messegelände/Willy-Brandt-Allee, 81829 Munich, Germany

Messe München GmbH does not take delivery of consignments, letters and other mail intended for exhibitors or third parties. Exhibitors are advised not to deposit shipments or other objects unsecured in the hall or the outdoor exhibition area during setup and dismantling times.

Services with regard to the receipt and dispatch of consignments are offered by the authorized freight forwarders at the exhibition center.

B 18 Noise, sound effects, GEMA

Demonstrations of machines, video, music, stage shows etc. during the event (see opening hours) require the prior authorization of Messe München GmbH and must be conducted in such a way that no other exhibitors are disturbed or adversely affected. Accordingly, loudspeakers and other acoustic amplifiers/sound systems must be turned towards the exhibition stand and may not sound off on neighboring stands or aisles. The sound level may not exceed **70 dB (A)** at the stand perimeter (see also Technical Guidelines 4.7.7, 5.8.1 and 5.15). Messe München GmbH reserves the right to limit or prohibit demonstrations of any kind—irrespective of previous authorization—causing noise, optical disturbances or for other reasons constituting a hazard or impairment to the event and especially to event participants. The relevant statutory provisions must be observed.

Under the terms of the Copyright Act, the permission of GEMA – Gesellschaft für musikalische Aufführungs- und mechanische Vervielfältigungsrechte (Musical Performance and Mechanical Reproduction Copyright Watchdog) is required for musical renditions of any kind. Further information is available in the electronica Exhibitor Shop, or contact GEMA directly as follows:

GEMA, 11506 Berlin, kontakt@gema.de, www.gema.de

Unnotified reproductions of music may result in damage compensation claims by GEMA (§ 97, copyright law).

B 19 Advertising

The following provision replaces Clause A 11: No advertising activities, including the deployment of stationary and mobile advertising carriers, promotion teams or the distribution of printed media and food samplings may be conducted at the exhibition grounds outside the confines of the given exhibitor's stand, unless the exhibitor has applied for and obtained authorization from Messe München GmbH for such activities, which are subject to a fee. The charge for this authorization is set out in the order documents for advertising space. Messe München GmbH is entitled to stop unauthorized advertising activities

outside the confines of the rented stand space, in particular to expel persons who are used as advertising carriers from the site, and to confiscate, remove or destroy unauthorized advertising media. Messe München GmbH is entitled to demand a compensation for unauthorized advertising activities carried out by the exhibitor outside his booth, amounting to twice the fee Messe München GmbH would have charged for granting approval. Messe München GmbH's right to claim further damages remains unaffected.

B 20 Alterations

Messe München GmbH reserves the right to make alterations and additions in matters affecting technical arrangements and safety.