



2nd Edition *Machinery & Tools, Chemicals and Materials for the Natural Stone Industry*

Co-locating with 9th Edition of ASEAN Ceramics 2025

15-17 October 2025

Hall 5, IMPACT Exhibition & Convention Center
Bangkok, Thailand

Endorsed By



Supported By



Southeast Asia's Only International Exhibition for the Natural Stone Industry

ASEAN Stone offers buyers, specifiers, and influencers the opportunity to source products, gain design inspiration, and expand their businesses with the latest innovations in equipment, tools, and technology. Key highlights include Buyer-Seller Matching, three-day Stone Conference, Networking Reception, Hosted Buyer Program, and plenty more activities. This event aims to be the ultimate platform for the natural stone industry professionals to showcase their products and confidently enter the Southeast Asian market.

The second edition of the event, co-locating with ASEAN Ceramics at the reputable IMPACT Exhibition & Convention Center, Bangkok, Thailand, from 15 - 17 October 2025, promises an exceptional platform for business expansion.

**SECURE YOUR PARTICIPATION AT
ASEAN STONE 2025**

Get in touch to discuss branding, advertising, networking & thought leadership sponsorship opportunities.

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The 2024 Edition in Numbers



*based on onsite survey results

6 INTERNATIONAL PAVILIONS



3,500
TRADE VISITORS

40% increase from previous edition

TOP 10 VISITOR COUNTRIES

1. Vietnam
2. China
3. India
4. Thailand
5. Japan
6. Italy
7. South Korea
8. The Philippines
9. Malaysia
10. United Kingdom

TOTAL
39



Top Visiting Industries



Manufacturing 18%
Trade & Distribution 13%
Artistic Ceramics 13%
Academic Institutions 11%
Architects & Interior Design 9%

Top Visiting Occupations



Business Owner 27%
Sales & Marketing 27%
Engineers 12%
Purchasing & Procurement 12%
Account Management 11%

Why Participate?

The sponsorship and exhibition possibilities at ASEAN Stone provide direct access to both regional and global buyers. Serving as the foremost platform to establish your business as an industry leader, ASEAN Stone allows you to exhibit your brand, products, and services to significant players throughout the natural stone value chain. Your company will engage with key stakeholders in the industry, fostering new partnerships, leveraging growth prospects, and showcasing your business's strength, innovation, and expertise.

Benefits when you participate



Showcase

innovative solutions, latest research or launch a product to regional buyers and influencers



Build

brand awareness and maintain regional presence in the industry



Generate

business leads and develop your asia-based accounts

FOR SUPPLIERS



Demonstrate

your support for high-level local and regional industry partners and governments.



Gain

insights to latest industry trends and exchange knowledge



Meet

the right suppliers who are relevant for future investment

FOR BUYERS

Revolutionising the ASEAN Stone Industry



Driven by urbanization, infrastructure development, and increased demand for high-quality construction materials in rapidly growing countries, including key players Thailand, Vietnam, Malaysia, Indonesia, and the Philippines, the ASEAN natural stone market is estimated to generate a revenue of \$35,170.00 million by 2030.

Source: ResearchDive

Thailand

Thailand stands prominently in the natural stone market, boasting the production and export of diverse stone types, notably high-quality granite, marble, and others.

A key player in granite product manufacturing, Thailand caters to both domestic construction and global markets. The natural stone sector in Thailand has exhibited consistent growth, propelled by heightened construction activities, a surge in demand for opulent interior designs, and a rising preference for natural, sustainable materials.



Vietnam



Vietnam's competitive natural stone products, particularly high-quality granite and marble, are sought after globally. Renowned as a leading exporter, the country's stone market is poised for continual growth. Key factors shaping its future include sustainable practices, quality assurance, and technological advancements. Amid rapid urbanization and industrialization, the demand for natural stones in construction projects—commercial buildings, residential complexes, and infrastructure—continues to rise.

According to the Ministry of Transport, 21.5 million m³ of construction stone will be needed between 2023 and 2025 for key infrastructure projects. Specifically, it is anticipated that Ho Chi Minh City's Ring Road 3, Bien Hoa-Vung Tau highway, and Long Thanh airport projects alone will need a collective 8 million m³, a volume equivalent to more than 3,000 Olympic-sized swimming pools.

Source: Vietnam Briefing

Indonesia

Indonesia, with its diverse geological landscape, is a treasure trove of stones, ranging from marble and limestone to sandstone and granite. The sharpening stone market in Indonesia is poised for substantial growth, fueled by the increasing demand for cutting tools and a burgeoning presence across various end-use industries.

The versatile applications of these stones in industrial sectors like automotive, construction, and consumer goods are expected to drive market growth in the forecast period. Additionally, rapid urbanization acts as a catalyst, further propelling the market forward. Join the evolution of Indonesia's stone market, where the abundance of geological wonders meets the demands of a dynamic industrial landscape.



What to expect in 2025

5,000 sqm
Exhibition Area

200+
Exhibitor & Brands

400
Buyer-Seller Meetings

50
Conference Sessions



Exhibit with us!

Reach out to us at aseanceramics@miasia.com.sg
for Early Bird Promotion.

Show Highlights

ASEAN Stone
Conference

Buyer-Seller
Forum

Networking
Reception

Hosted Buyer
Program



Who will exhibit

Suppliers of the following products, services or solutions will be showcasing their expertise at ASEAN Stone:

Natural Stone

- Granite
- Marble
- Travertine
- Tombstone
- Slate
- Lava stone
- Landscape stone
- Limestone
- Riverstone
- Sandstone
- Quartzite
- Soapstone
- Terrazzo
- Agglomerates
- Finished and Unfinished Stone
- Artificial stone
- Natural stones
- Chemicals
- Onyx
- Finished stone building products
- Decorative stones
- Cast stone
- Gems & Minerals
- Semi-finished stone products

Tile

- Decorative and custom
- Mosaic
- Metallic
- Glass
- Quarry

Allied Products & Equipment

- Installation materials and tools
- Coatings
- Finishes
- Sealers
- Cutting and carving equipment
- Fabricating equipment
- Flooring equipment
- Soapstone
- Restoration and cleaning equipment
- Kitchen and bath accessories
- Display systems
- Machinery and Tools
- Maintenance and Accessories
- Mining equipment
- Processing equipment
- Fork loading machine
- Diamond tool
- Abrasive
- Auxiliary equipment
- Environmental protection equipment



Who you will meet

Buyers of the following products, services or solutions will be attending ASEAN Stone:

- Architects and Designers
- Builders and Remodelers
- Distributors
- Fabricators
- Installers and Contractors
- Retailers
- Main contractor
- Agents/Distributors/Suppliers
- Building Consultancy
- Real estate developer
- Engineering
- Project Management
- Sub-contractor
- Logistics
- Landscaping
- Government
- Facilities management
- Transport and Supply chain
- Finance & Insurance
- Maintenance - Repair and Overhaul
- Trade Association
- Façade Engineering
- Media
- Investor



Become a Hosted Buyer!

Look no further for the best business experience in the natural stone industry!

The Hosted Buyer Programme selects pre-qualified decision makers to attend ASEAN Stone 2025 based on their interest to engage with businesses and gain inspiration. Qualified Hosted Buyers gain priority access to all businesses, networking, conference areas, and activities in the exhibition. We will ensure an experience that is both cost-effective and time efficient for you and your organisation.

To register, please go to website: <https://aseanceramics.com/asean-stone>



Testimonials



“

We have a good impression about the project, that we have to consider about this fair like a fair that every year. With this we can move into Southeast Asia, and for that reason we are completely happy about this situation of next year that the fair will be organized in Bangkok and also in 2026, the return at Vietnam in Hanoi.

Mr. Flavio Marabelli
Honorary President
Confindustria Marmomacchine



“

It's my first time, exhibition in Vietnam. It's good opportunity.

A lot of customers visit here is good also the business owner and quarry and architecture and a lot of company around the world come here and visit a lot of customer visit here.

Mrs. Leng Davy
CEO
RITHY Granites (Cambodia)



“

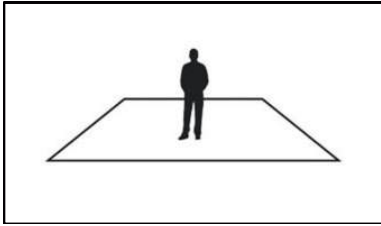
We got some serious inquiries, and the people who were visiting us, they are appreciating our products, and we are very happy on their responses to us. They have given us good inquiries and a few orders have also come. It's been a good show for us so far.

Mr. Vivek Dwivedi
Vice President, Finance
Fortune Stones Limited

Supporting associations of ASEAN Stone & ASEAN Ceramics 2024:



Booth Options



Raw Space

(min. 19sqm)

345 USD / sqm



Stand Package

Basic Shell Scheme

445 USD / sqm



Stand Package

Basic Maxima XL Shell Scheme

495 USD / sqm

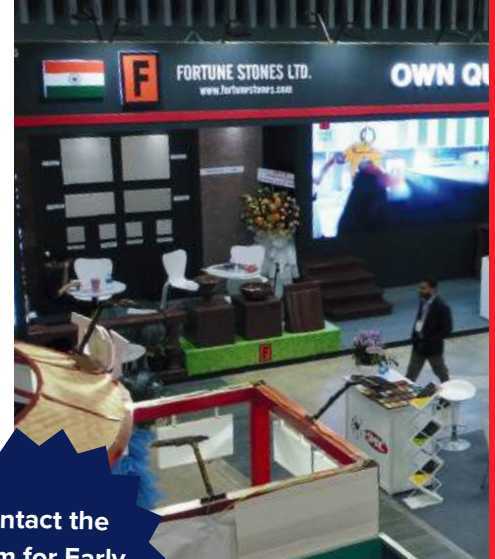


Stand Package

Success Shell Scheme

515 USD / sqm

Contact the Team for Early Bird Rates



*additional 200USD Application Fee applies.



ASEAN
Stone

15 - 17 October 2025 | IMPACT Exhibition
and Convention Center, Bangkok, Thailand



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For more information, visit:

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Stone: aseanceramics.com/asean-stone

