

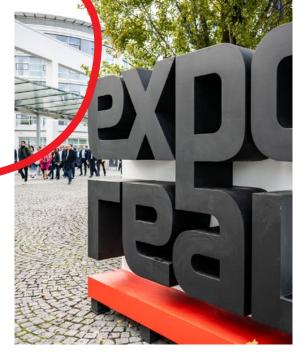
15 - 17 June 2026 Suntec Singapore Convention & Exhibition Centre

# The Event to Accelerate Real Estate and Infrastructure Development

Join the EXPO REAL Asia Pacific community today!



exporealasiapacific.com



# Why EXPO REAL Asia Pacific?

EXPO REAL is the largest and highly relevant international trade fair for property and investment in Europe. Since its inception in 1998, the event has successfully attracted thousands of exhibitors and tens of thousands of visitors from across the world, driving innovation and growth in the sector.

In light of the promising economic development in Asia Pacific, Messe Muenchen International Asia will host the inaugural edition of EXPO REAL Asia Pacific in Singapore from 15-17 June 2026. EXPO REAL Asia Pacific is a rewarding experience by combining the right people, the emerging developments and projects, and in-depth expertise in real estate, infrastructure, and investment at a single platform.

Exhibiting at EXPO REAL Asia Pacific enables you to tap into this potential as it is the one trade fair to unify cities and economic regions, developers, investors, financiers and service providers from Asia Pacific.

"EXPO REAL 2024 has created excellent opportunities for investment networking and collaboration, highlighting innovative solutions that emphasize how cities can become climate-neutral, which align with our regional development vision. We look forward to participating in EXPO REAL Asia Pacific 2026!"

Mr. Korthong Thongtham Na Ayutthaya, Deputy Director, Central Business District Eastern Economic Corridor Office of Thailand

## The Concept - Tailor-made for Asia Pacific

**EXPO REAL Asia Pacific** is a curated business platform to showcase both investible real estate and infrastructure projects in Asia Pacific that are ready for investment and collaborations.

- **B2B show and thematic conference** for real estate, infrastructure and investment through Singapore as the hub to access Asia Pacific region
- Focus on commercial, industrial and residential property such as offices, retail, logistics, hotels, entertainment hubs, industrial parks, data centers and infrastructure
- **Presence of the entire value chain** for effective business networking and knowledge exchange
- Tailor-made business matching programme for market leaders and decision-makers to foster partnerships
- **Conference program** with a focus on investment and development opportunities and innovations across the real estate and infrastructure sectors
- **Strong emphasis on topics** like investment climate, capital flows, urbanisation, digitalisation, ESG compliance and decarbonisation

## EXPO REAL Asia Pacific - The event for real estate, infrastructure development and investment

The infrastructure outlook for the Asia Pacific region over the next five years is promising. The Asian Development Bank projects that the urban population will increase significantly, necessitating substantial **infrastructure investments annually at US\$1.7 trillion until 2030**.

With this bright perspective, **EXPO REAL Asia Pacific** is the business platform to accelerate development and investment for the urban development, real estate, infrastructure and investment sectors.

It fulfils the need to unlock market potential and accelerate business and investments in an effective environment, connecting relevant people, projects and markets for a regional impact.

Asia Pacific also dominates as a key investment location globally for land and development sites, with seven of the top ten markets – China, Singapore, India, Australia, Vietnam, Malaysia, Japan - in the region.\*

(\*according to Colliers' Global Capital Flows Report | H1 2024)



## Singapore – The ideal financial and trading hub for real estate and infrastructure investment

In the heart of Asia Pacific's new urban development projects and growth, Singapore is home to an established **ecosystem of public sector agencies and private sector firms** that include investors, developers, engineering and construction companies, professional services, financial institutions and multilateral development banks.

**EXPO REAL Asia Pacific** enables the leverage of cross-industry and cross-sector synergies, facilitates enriching connections and in-depth knowledge on people, projects, and markets.

### EXPO REAL Asia Pacific is co-located with World Cities Summit

Co-locating with World Cities Summit provides the perfect synergy to fill the gap in Asia Pacific's urgent urban development progress via this eco-system of real estate and infrastructure investors and developers.



World Cities Summit is an exclusive platform for government leaders and industry experts to address liveable and sustainable city challenges, share integrated urban solutions and forge new partnerships. Jointly organised by Singapore's Centre for Liveable Cities (CLC) and the Urban Redevelopment Authority (URA), key highlights of the Summit include the WCS Mayors Forum, the Lee Kuan Yew World City Prize and the WCS Young Leaders Symposium.

For more information, please visit www.worldcitiessummit.com.sg

# Join us and forge strategic partnerships in the next phase of growth in Asia Pacific





#### Exhibitor profile

- Cities, economic regions, development zones
- Financial institutions and multilateral banks
- Investors
- Real estate developers
- Infrastructure developers and operators
- Engineering, procurement and construction firms
- Facilities management and site operators
- Software solutions
- Service providers
- Trade and business associations
- Universities and academia

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#### **Cities and Economic Regions**

The business environment to showcase investible real estate and infrastructure projects to global investment market, to build strategic alliances and engage in thoughtprovoking discussions on current topics.

#### **Investors and Financiers**

A glimpse into the array of investible real estate and infrastructure projects, hearing directly from city leaders and developers about long-term plans, and building strategic crossborder partnerships.

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#### **Developers**

Enables leading developers to seek out innovative ideas to enhance and create new value in your property for future urban dwellers; and to discuss future projects with local and global investors.

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#### Solution and Service Providers

Elevate your company's brand reputation, engage in face-to-face discussions with decision makers, and profile your innovative solutions at your booth.

What you can expect at EXPO REAL Asia Pacific

6,000 sqm Exhibitors: ~100 from Asia Pacific and beyond Visitors: ~2,000 from Asia Pacific, Europe, US and Middle East

Be active in the EXPO REAL Asia Pacific community by emailing us at exporeal@mmiasia.com.sg

**Event Space:** 

## **Booth Types & Costs**

Seize the opportunity to maximise your brand's visibility and create the perfect space to conduct exclusive meetings that drive conversations with your potential investors, buyers and partners, and meet your exhibition objectives.



#### **Raw Space**

Every brand has their story to tell. Pick your preferred location, design and build your own booth from scratch.

Regions or cities can build and share the booth with local stakeholders to present a strong and united ecosystem that the global investment marketplace can trust and work with.

Companies can custom design booths based on their own branding guidelines and create spaces that are ideal for exclusive closed-door meetings or lavish networking.

Raw space booths are available at **\$\$950 per sqm**, starting from **48sqm**.

#### **Pre-designed Package Booths**

Make it hassle free by taking up our pre-designed fully furnished booths – ideal for cities and companies looking for a plug-and-play option.

Choose from booth sizes of either **18sqm** (S\$33,660) or **24sqm** (S\$44,880).

These booths come with built-in meeting room for private meetings.

Check with the team today to find out what is included in Package Booth.



\*Pictures are for illustrations purposes only. Not drawn to scale.

#### Entitlements of being an EXPO REAL Asia Pacific Exhibitor:

- ✓ Exhibitor badges
- ✓ Visitor badges
- ✓ Business Event Account for meeting arrangements and lead scanning
- ✓ Exhibitor listing

- Presentation opportunity at the Exhibitors' Stage (subject to Organiser's approval)
- ✓ Privilege to procure Visitor badges at special rates
- ✓ Option to take on additional sponsorship opportunity
- ✓ And much more....

Exhibition space is limited and on a first-come, first-served basis. Secure your space today with exporeal@mmiasia.com.sg



## It's all about networks!

#### **Key Visitor Profiles**

- Institutional Investors
- Asset and Investment Managers
- Fund Managers
- Financial Institutions
- Real Estate & Infrastructure Developers
- Site Operators
- Real Estate Consultants
- Cities & Economic Regions
- Urban Development Agencies
- Architects & Engineering Companies
- Facility & Property Managers
- Service Providers
- PropTech Providers

# Join the EXPO REAL Asia Pacific community! Drop us an email at exporeal@mmiasia.com.sg

## Multiple benefits at one EXPO REAL Asia Pacific!

The only place where real estate, infrastructure and investment decisionmakers come together and interact across sectors and countries

Enriching connections and business alliances through a tailor-made matching programme

Insightful and topical conference with international industry experts discussing challenges and sharing trends and innovations in numerous panels

Marketplace for projects and investment plans across all relevant asset classes in Asia Pacific

Featuring latest technology solutions for digitalization, ESG compliance and decarbonization in your real estate and infrastructure investments

#### **EXPO REAL Asia Pacific team**

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#### **About MMI Asia Pte Ltd**

Established in 1992, MMI Asia is the wholly owned subsidiary and the regional headquarters of Messe München GmbH and is one of the world's largest and leading exhibition organisers. MMI Asia's portfolio of events include editions of world-leading trade fairs from Munich transport logistic & air cargo, analytica, ceramitec, and EXPO REAL; as well as industry-specific events such as Glasstech and Fenestration Asia, Asia Climate Forum, and Singapore International Water Week. For more information, please visit www.mmiasia.com

#### About Messe München

As one of the world's leading trade fair organisers, Messe München presents the world of tomorrow at its about 90 trade fairs worldwide. With a network of more than 15 affiliated companies and almost 70 representations worldwide, Messe München is active in more than 130 countries. The more than 150 events held annually attract around 50,000 exhibitors and around three million visitors in Germany and abroad. For more information, please visit www.messe-muenchen.de/en/





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