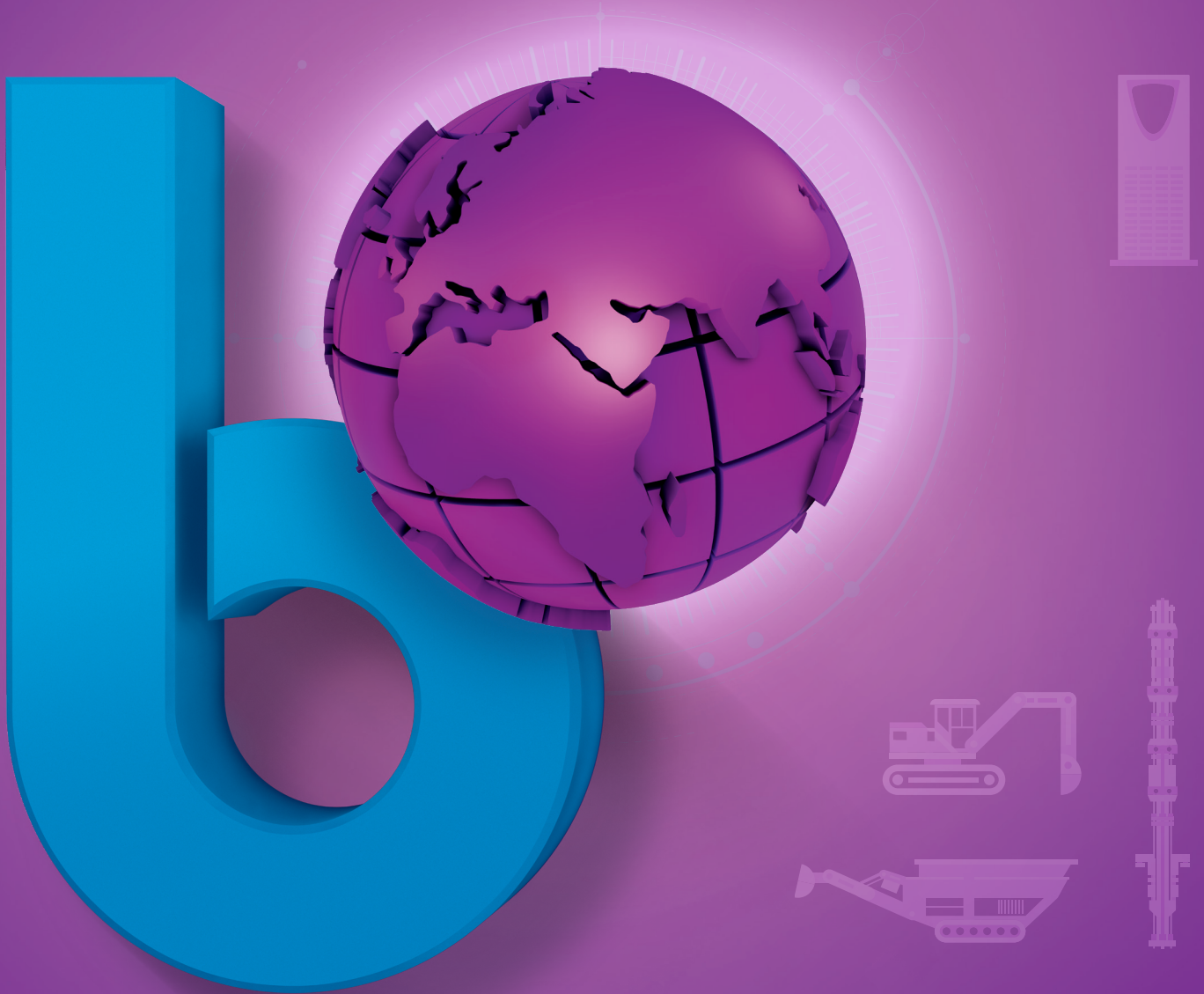


THE HEARTBEAT OF SAUDI ARABIA'S CONSTRUCTION MACHINERY

bauma SAUDI ARABIA, 20 - 23 March, 2027 | Riyadh



International Trade Fair for Construction Machinery, Building Material
Machines and Construction Vehicles in the Middle East

bauma-saudi-arabia.com



Organized by
dmg::events

Licensed by
 **MESSE
MÜNCHEN**

bauma SAUDI ARABIA

20 - 23 March, 2027

Riyadh Front Exhibition & Conference Center

bauma

bauma is more than the world's leading and most influential trade fair for construction machinery, building materials, mining machines, construction vehicles and construction equipment. It is the heartbeat of the global industry, a success engine, innovation driver and international marketplace. For more than 70 years, bauma provides unmatched reach for showcasing global product innovations while enabling meaningful business connections with customers and partners worldwide. bauma Munich stands as the pinnacle of the global construction and mining industry, the definitive marketplace where the industry trades. Beyond Munich, the bauma network extends its influence through key regional editions in China, India, Brazil and now Saudi Arabia connecting local markets to a global ecosystem of innovation, decision-makers and deal-making.

bauma SAUDI ARABIA

**Inspiring Progress. Leading Transformation. Connecting Industry-Shaping Expertise.
Committed To Saudi Arabia's Vision 2030.**

For the first time, the bauma brand expands into Saudi Arabia, the Middle East's most powerful construction market.

Launching in March 2027 at Riyadh Front Exhibition & Conference Center, bauma SAUDI ARABIA will bring together global manufacturers, innovators and decision-makers to advance the region's construction transformation.



20 - 23 March, 2027

Riyadh Front Exhibition & Conference Center



SAUDI ARABIA GROWTH SNAPSHOT

- 1 SAUDI ARABIA CONSTRUCTION MARKET SIZE**
Valued at USD 101.4 billion in 2025, projected to reach USD 138.4 billion by 2034, exhibiting a CAGR of 3.52% from 2026-2034
Source: IMARC 2025
- 2 EQUIPMENT MARKET DEMAND**
Construction equipment demand stood at approximately 37,272 units in 2024, projected to reach 52,621 units by 2030 (CAGR ~5.9%)
Source: GlobeNewswire
- 3 CONSTRUCTION SECTOR CONTRIBUTION**
Accounts for 6% of Saudi Arabia's GDP
Source: ARAB NEWS
- 4 PRODUCTION MOMENTUM**
Mining production in Saudi Arabia grew ~12.6% year-on-year in November 2025, indicating stronger output and operational activity.
Source: Trading Economics
- 5 SAUDI CONSTRUCTION BOOM**
Projects valued at over USD 1.7 trillion are currently underway
Source: Middle East Economy

20 - 23 March, 2027

Riyadh Front Exhibition & Conference Center



EVENT SCALE

15,000

TOTAL VISITORS

500

EXHIBITING COMPANIES

40

REPRESENTED COUNTRIES

8

COUNTRY PAVILIONS

75

SPEAKERS AND CONFERENCE
CONTRIBUTORS

20 - 23 March, 2027

Riyadh Front Exhibition & Conference Center

EXHIBITOR PROFILE

Exhibitors will present products, services, technologies and innovations across the following categories:



Construction and commercial vehicles



Construction machinery and attachments



Material handlers and attachments



Road construction, maintenance and repair equipment



Drilling technologies



Lifting appliances, industrial trucks and solutions



Construction equipment, tools and special systems



Concrete and mortar preparation and processing



Formwork and scaffolding systems



Construction site installations



Tunnel construction, expansion and exploration



Building material production



Components, systems and services



Occupational safety and protection

20 - 23 March, 2027

Riyadh Front Exhibition & Conference Center



ENGAGE WITH HIGHLY QUALIFIED VISITORS

1. Business, company and plant management
2. Manufacturing firms across industrial and heavy equipment sectors
3. Construction management
4. Sales and distribution and engineering companies
5. Manufacturing, production and quality control
6. Mechanical engineering and construction machinery departments
7. Research, development and design
8. Building materials and component producers
9. Rental and leasing businesses equipment
10. Maintenance and servicing
11. Logistics, materials management, storage and transport
12. Universities, colleges and research institutions
13. Authorities and public administration

20 - 23 March, 2027

Riyadh Front Exhibition & Conference Center

bauma EXPANDS TO SAUDI ARABIA

A STRATEGIC PARTNERSHIP

Messe München and dmg events join forces to launch bauma SAUDI ARABIA in Riyadh from 20 - 23 March, 2027. This partnership brings together two complementary strengths:



Messe München stands for decades of experience as a global trade fair organiser, renowned for leadership in construction and mining machinery exhibitions worldwide.



dmg events contributes deep regional expertise and a strong Middle East network, ensuring local relevance, market access and operational excellence.

Together, they create a powerful platform that combines international excellence with regional insight, delivering an event that supports long-term industry growth in Saudi Arabia.

CAPITALIZE ON UNTAPPED OPPORTUNITIES

Build your presence

in a market with USD 1.7 trillion in active projects

Position your brand

at the centre of Saudi Arabia's construction boom, where investors and decision-makers source what they need next

Engage

directly with high-value buyers and project leaders

Secure partnerships

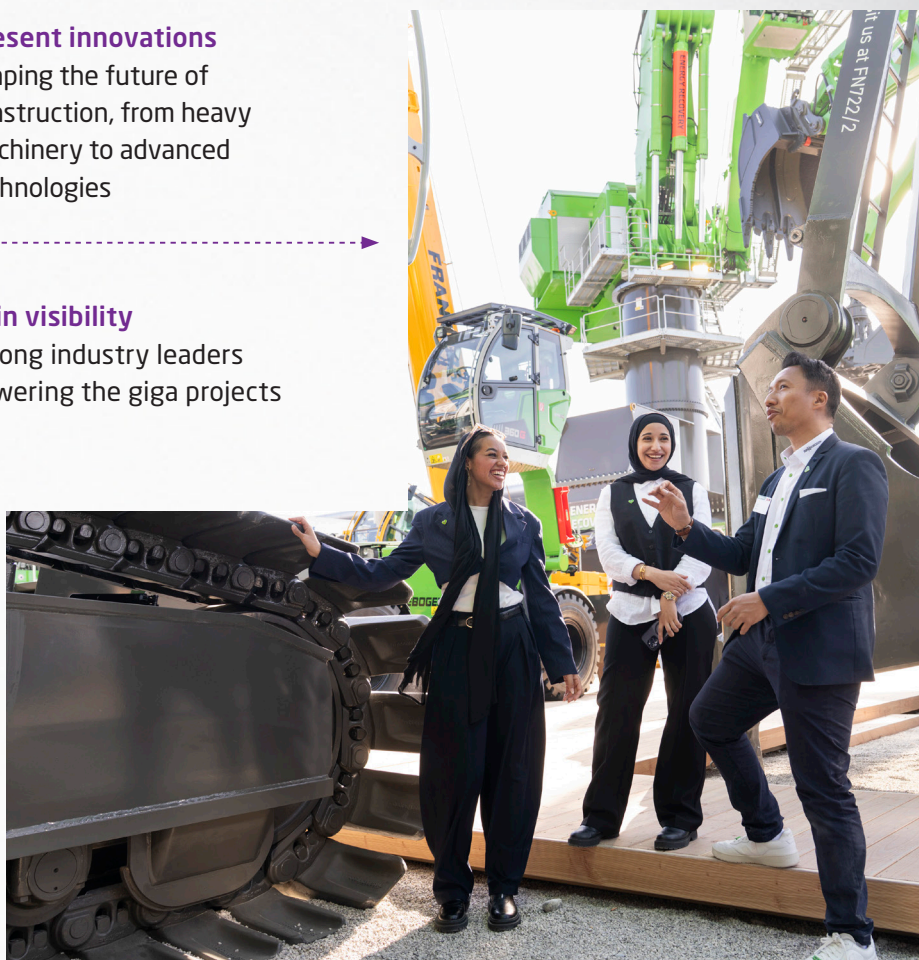
across giga-projects and national infrastructure programmes

Present innovations

shaping the future of construction, from heavy machinery to advanced technologies

Gain visibility

among industry leaders powering the giga projects



20 - 23 March, 2027

Riyadh Front Exhibition & Conference Center



BE PART OF THE WORLD'S LEADING CONSTRUCTION MACHINERY BRAND

CONTACTS

For exhibiting opportunities from the
Middle East and Africa please contact:

Samer Itani
Commercial Director
+97144453760
SamerItani@dmgevents.com

Firas Abou Ltaif
Portfolio Director
+97142483249
FirasAbouLtaif@dmgevents.com

For exhibiting opportunities from
all other international markets please contact:

Christina Laukant
Exhibition Manager
+49 89 949-20025
christina.laukant@messe-muenchen.de

Franziska Dorfmueller
Exhibition Director
+49 89 949-20255
franziska.dorfmueller@messe-muenchen.de

bauma-saudi-arabia.com

Organized by
dmg events

Licensed by
**MESSE
MÜNCHEN**

bauma NETWORK

Visit us around the world

bauma **bauma CHINA** **bauma CONEXPO INDIA** **m&t expo**
PART OF BAUMA NETWORK