

June 21, 2021, Hong Kong

electronicAsia – Fair Reschedule Announcement and Participation Package Update

With the COVID showing signs of easing, coupled with an increased vaccination rate across the globe, we are hopeful that the pandemic situation would gradually improve in the coming months. In order to help suppliers, buyers and traders capture the optimal business opportunities, and after consultation with industry representatives and key stakeholders, we hereby inform that the electronicAsia will be **rescheduled from October 13-16, 2021 to October 27-30, 2021**, coinciding with the HKTDC Hong Kong Electronics Fair (Autumn Edition) and 5 other concurrent fairs under one roof at the Hong Kong Convention and Exhibition Centre. With a consolidated portfolio covering a wide array of product categories, this will create good synergy among the fairs, providing greater convenience as well as attraction for buyers to visit various fairs in Hong Kong for one-stop sourcing. Extra resources will be deployed to attract quality buyers as well as to enhance onsite business matching services.

Meanwhile, safety of our fair participants is always our priority. We will implement stringent health measures on-site to ensure that everyone could conduct business in a safe, hygienic and healthy environment. For more safety and health measure information, please visit:

https://event.hktdc.com/fair/electronicasia-en/s/12574-For_Visitor/electronicAsia/HealthTips.html

We offer 3 new packages (Hybrid Package, Physical Booth Only Package and Online Only Package) for participation to facilitate exhibitors to connect with overseas buyers under the new normal of business, especially those who are affected by travel restrictions.

Official announcement and new package application details will be published in electronicAsia website in (www.electronicAsia.com) in the next two weeks.

For further question, please do not hesitate to contact MMI HK at +852 2511 5199 or email to:

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